iapp

SPONSOR HANDOUTS

IAPP

Global Privacy Summit 2023

Training April 2-3 | Active Learning April 3

Conference April 4-5 | Washington, DC

#GPS23

View the presentation to get a **FREE** t-shirt

LEAVE HERE
SMARTER AND
BETTER DRESSED

BOOTH #11

iapp.org/mtg

iapp

One shirt per attendee.
While supplies last.

#GPS23

onetrust

Trust Intelligence Platform

Visibility. Action. Automation.

Privacy & Data Governance

GRC & Security Assurance

Ethics & Compliance

ESG & Sustainability

TRUSTED BY 12,000+ ORGANIZATIONS

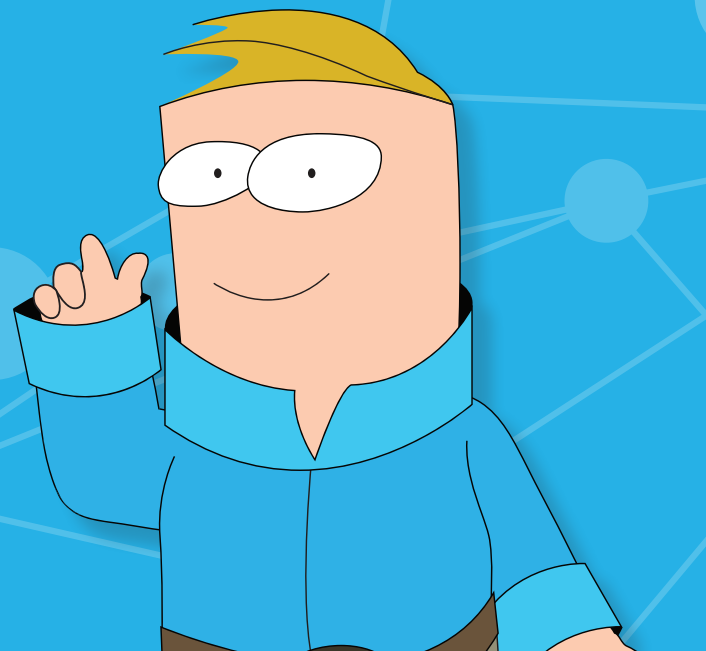
Request a virtual demo today

clarip

Consent. Data Mapping. DSR Fulfillment.

All on auto-pilot.

Booth #201



clarip.com/demo

Ketch

8 key questions to ask your data privacy software vendor

Want to learn more about Ketch?

Scan here to schedule a meeting with our team at IAPP GPS 2023 and **register for our happy hour and wrap party events!**

Every data privacy vendor claims their software is the best on the market–but you shouldn't take a vendor's claims at face value. Instead, conduct due diligence to understand their technical infrastructure and approach to solving your specific data privacy challenges. **These are the eight key questions your vendor should be able to answer to your satisfaction.**

1 How do you handle web infrastructure like tags and cookies?

To comply with modern data privacy regulations, you need to ensure that website visitor data collection occurs after consent is confirmed. The best data privacy solutions will integrate with your tag manager to ensure automated compliance, while still leaving you in control of your website infrastructure.

2 How do you enforce people's privacy choices across downstream data systems?

Consent collection is the first half of data privacy compliance; the second, essential step is enforcing those user preferences everywhere sensitive data resides in your data ecosystem. At Ketch, we call this consent orchestration: automated, end-to-end collection and enforcement of privacy choices, leveraging our robust marketplace of custom-built APIs for your applications.

3 How do you adapt to new regulations?

There is no shortage of new data privacy legislation, and you need a data privacy vendor that scales without limits. Many data privacy platforms struggle with this, requiring customers to pay additional for new jurisdictions or modules. Alternatively, the Ketch platform architecture is built on purposes instead of specific regulations; acting as customizable building blocks that adapt to every conceivable regulation, now and in the future.

4 Do you automate data subject rights requests?

When you receive a rights request, you need to honor it swiftly–even if it means changing permissions or deleting data in a service partner's system. Few solutions genuinely automate this process; most "automated" systems merely supply workflow tools or send form emails, leaving you to manually verify compliance.

5 Can you customize privacy experiences?

The best platforms have built-in content management tools for creating privacy notices that match your brand voice and styling. Look for solutions that also enable you to optimize delivery timing and share messaging when they make the most sense, without interrupting user experience.

6 Is your system cookie-based?

Cookie-based consent management solutions are an antiquated approach to data privacy. More than capturing a single narrow consent signal, modern data privacy laws require you to capture the *intent* behind that signal. You need to understand the purpose for which you have permission to use data, such as analytics or advertising. Seek out a comprehensive solution that helps you capture consent aligned to purpose of processing data.

7 Do you support identity management?

The best solutions include robust identity resolution to recognize individuals across devices and touchpoints, enabling you to remember user consent preferences no matter how they engage with your brand.

8 What does your platform include beyond consent management?

First-generation data privacy vendors are focused on "checking the box" on compliance. Modern, next-gen vendors are employing new tech like automation and machine learning to embed data privacy in the fabric of your data ecosystem. For example, the Ketch platform includes native data discovery and classification, integrated with our privacy management software.

Copyright © 2023 Ketch Kloud, Inc. All rights reserved.

Microsoft Priva

Build a privacy resilient workplace

Identify
critical privacy risks
and conflicts

Automate
risk mitigation and
subject rights requests

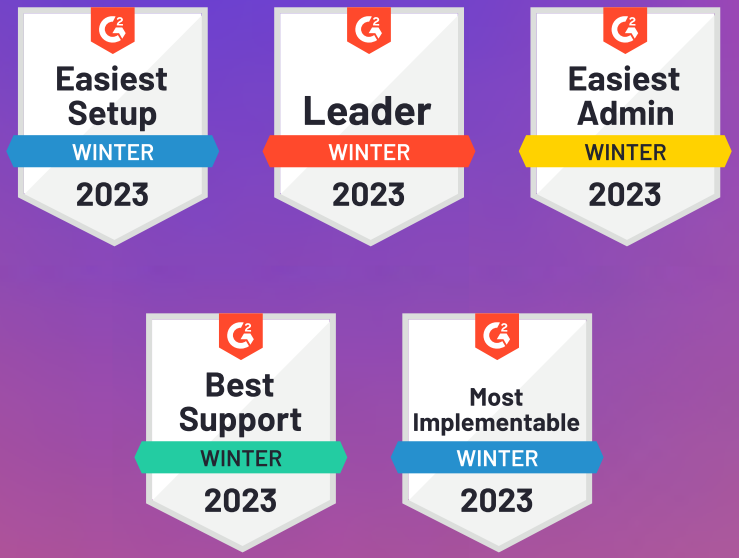
Empower
employees to make smart
data handling decisions

Learn more: https://aka.ms/MicrosoftPrivaGPS

Transcend

VISIT BOOTH 101 OR TRANSCEND.IO

With Transcend, put privacy on autopilot.



Source: G2.com, Inc.

From downstream DNS compliance to continuous data discovery, DSR fulfillment, iOS account deletion, privacy assessments, and more.

Transcend encodes modern privacy requirements into your company's data ecosystem—for automated and future-proof compliance.

Opendoor clubhouse Robinhood affirm eventbrite

© 2023 BDO USA, LLP. All rights reserved.

Exterro can help you level up your privacy program with the compliance trifecta.

SAY IT.

Be clear and transparent about your privacy policies.

DO IT.

Implement your policies with effective processes and technology.

PROVE IT.

Demonstrate compliance with accurate reporting.

Exterro offers the industry's only holistic, unified privacy solution that automates defensible privacy data management and backs it up with regulator-ready reporting.

exterro®

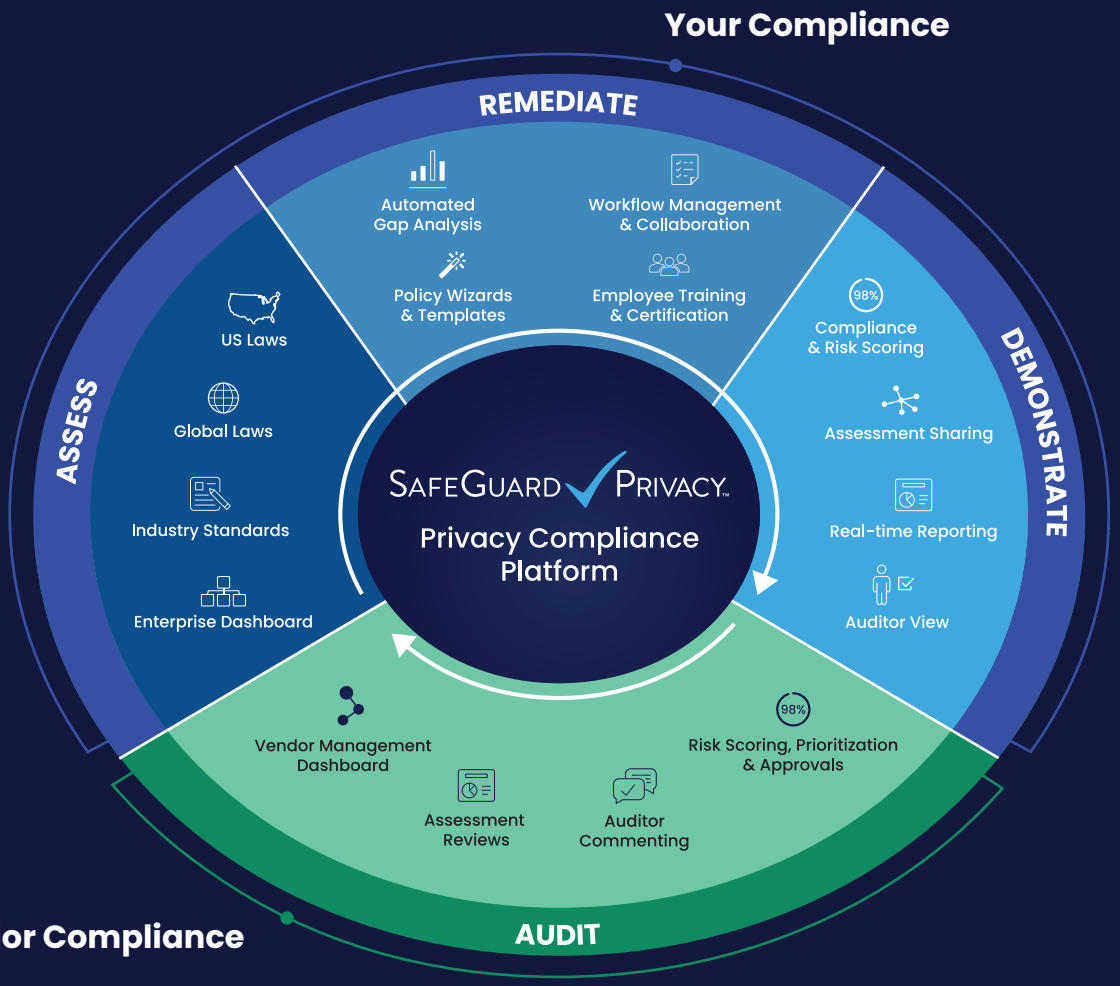
www.exterro.com

GET A DEMO TODAY!

© 2023 FTI Consulting, Inc. All rights reserved.

Privacy compliance doesn't have to be so hard, or so costly.

- ✓ **Comprehensive Assessments:** We've pre-written independent assessments to the laws and regulations in plain-English (including GDPR, CCPA/CPRA, COPPA and more)
- ✓ **Automated Gap Analysis:** Your taskboard populates as you answer questions.
- ✓ **Workflow Management:** Collaborate without spreadsheets while creating an audit trail.
- ✓ **Automate Vendor Management** quickly and easily.
- ✓ **We compliment your existing privacy tools** and don't need customization.
- ✓ **Start right away.**



www.safeguardprivacy.com

hello@safeguardprivacy.com

10X
Speed to Compliance
Get the work done in weeks, not months

1,000+
Hours Saved
Vs. starting from scratch or using a framework

$25k-$2M
Range of Savings
Both the time and money of doing the work yourself

DATAGRAIL

It's time to power up...

Give your privacy program a boost

As a privacy professional, you know this work goes way beyond compliance. It's as critical to building brand trust as it is to mitigating risk (and future-proofing your company's bottom line).

That's a tall order.

So when it's time to recharge your skills or supercharge your privacy program, DataGrail is the integrated control center that has your back.

VISIT OUR BOOTH

EXPLORE DATAGRAIL

Dechert's Global Privacy & Cybersecurity Practice

Dechert's global Privacy & Cybersecurity practice is second to none. We provide seamless, holistic service to clients across the globe, including strategic counseling and advice, data breach response, deal diligence and the defense of regulatory enforcement actions and class action litigation.

Experience in high-profile, cutting-edge matters. Our matters are featured in front-page headlines, but our best work is often on matters that no one ever hears about, such as the regulatory inquiry that quietly goes away, or the creative, sophisticated strategic counseling advice that solves a company's thorniest cross-border data transfer issue.

Award-winning, top-ranked team with an experienced bench. We have a deep, global bench of senior partners with decades of experience, several of whom are pioneers in the space. Our innovative work has been recognized with major honors from top organizations around the world.

Industry-specific knowledge. We have extensive experience advising and successfully representing clients in the financial services, asset management and investment funds, advertising and media emerging technology, telecommunications, health care, life sciences, and real estate, among others.

Global footprint. In the past year alone, we have advised on matters involving Australia, Belarus, Belgium, Brazil, Canada, China, European Economic Area (EEA),Germany, Hong Kong, Israel, Japan, Norway, Singapore, Switzerland, UK and the U.S.

03.17.23-R

Recognitions

Law360

2022 Practice Group of the Year for Privacy and Cybersecurity

Financial Times

"2022 Standout" in the "Innovation in enabling business resilience" category for advising Flo Health on "Anonymous Mode"

The Legal 500 USA

- Ranked in Cyber Law (Privacy and Data Protection)
- Leading Lawyer Ranking (1 of 17)
- Rising Star Ranking (1 of 7)

IAPP

Winner for the Americas in the International Association of Privacy Professionals' ("IAPP") **Legal Innovation Awards 2022**

Chambers

Individual rankings for Privacy and Data Security and Crisis Management – USA, Global

Law360 MVP

Brenda Sharton, Chair of the Privacy and Cybersecurity practice, received the **2022** ***Law360*** **MVP** award in Cybersecurity and Privacy

Contact

Brenda R. Sharton
Partner, Chair, Privacy & Cybersecurity
Boston
+1 617 728 7113
Brenda.sharton@dechert.com

Achieving privacy through innovation

Today, computing no longer happens just on a phone or a laptop, but across your home, in your car, on your wrist and in the cloud — helping you wherever you are. Such computing requires technological innovation to work across complex and different experiences, and it equally demands an **evolution of technologies** to keep your data safe and private.

Challenge

Keeping data private and safe across multiple environments presents new, complex, technical challenges

The number of smart devices and information services we all use everyday has grown exponentially. Data is constantly flowing between these surfaces, presenting new technical challenges to keep it private and safe. Meanwhile, cyberattacks are becoming more sophisticated with bad actors targeting valuable data and critical infrastructure.

Focus is required at all levels:

- Building privacy architectures that protect data wherever it lives in today's connected world.
- Increased collaboration between organizations, businesses and governments to keep the internet open, private and safe for everyone.

Our solution

At Google, we help **keep people safe** online by upholding responsible data practices, putting users in control of their information and advancing privacy protections to provide even more helpful experiences without compromising user privacy. To help keep the whole ecosystem safe, we **open-source** privacy-enhancing technologies, so anyone can freely apply the same protections to their users' data.

Upholding responsible data practices

We strictly uphold responsible data practices designed to respect user privacy.

Putting users in control of their information

We build easy-to-use privacy tools so users can choose the experience that's right for them.

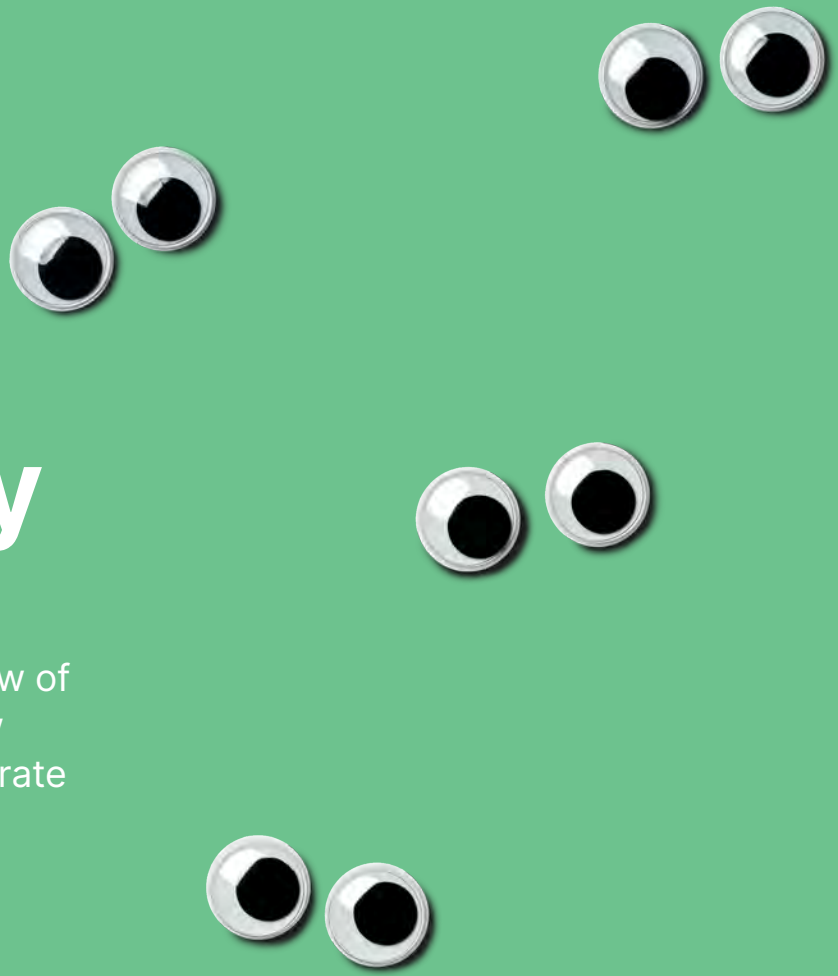
Advancing privacy protections

We use advanced technologies to transform how data is processed and open-source privacy-enhancing technologies.

Safer with Google

Explore how Google helps keeps everyone safe online at safety.google

Voltage
by opentext™



Privacy Begins with Data Discovery

High-value and sensitive data drive your business. But data increases your risk as well. Organizations need a holistic view of risk across data of all types and repositories to address how best to protect their data “crown jewels”, and support corporate financial, cost, and sustainability objectives.

The answer is Voltage.

Read flyer

Relyance AI enables organizations to match the speed of privacy and compliance operations to the speed of engineering and business operations. Data protection and trust go far beyond borders, organizations, and teams. Relyance AI is not just shifting left–it's flipping the approach to data protection on its head by leveraging machine learning to build a global, cross-functional, comprehensive solution to seamlessly manage privacy, data governance, and legal operations. Built by domain experts, Relyance AI is the only data protection platform that offers privacy at the code level–without the intrusion.

What Makes Relyance AI Different?

Relyance AI's core differentiators are **quick implementation time, automation, code** and **contract integrations,** and **intelligent insights**. Competing solutions rely on manual workflow solutions or require excessive data access, and do not offer real-time visibility into how applications process personal and sensitive data.

LIVE DATA INVENTORY & MAP

Relyance AI integrates with existing infrastructure monitoring tools to generate a dynamic data inventory and map. This automated process eliminates surveys and spreadsheets to determine what infrastructure processes personal and sensitive data and provides live views of data in motion and data at rest. Relyance AI does not store underlying customer or user data to create the Live Data Inventory & Map.

DATA SUBJECT REQUEST MANAGEMENT

The Data Subject Requests module is highly configurable and helps customers automate privacy rights management for data subjects. After collecting data subject requests via a customer-branded privacy portal, the module searches through systems and compiles, deletes, and/or exports relevant data for the data subject.

DATA PROTECTION ASSESSMENTS

This module, which includes Assessments for: Privacy Impact, Data Protection, Transfer Impact, as well as Legitimate Interests and others, automates the creation and maintenance of these Assessments by prefilling up to 70% of the required information with up-to-date intelligence from the data inventory, data map, ROPAs, and other proprietary Relyance AI technology, saving time and dramatically reducing errors.

AUTOMATED UNIVERSAL ROPA GENERATION

Our patent pending Universal ROPAs module generates ROPAs for third-party vendors and internal services that are designed to work across all jurisdictions. Relyance AI also provides visibility into sub-processors, termination clauses, sensitive data types, and other critical privacy metrics needed for a robust privacy program.

5 Hours to Value

Relyance AI's streamlined implementation means less than 5 hours to a continuous, automated global data map and data inventory, along with data-driven business insights.

"We chose Relyance AI because it had an amazing data map solution that, with a few lines of code, helped us map our data flows and confirm what systems we were using, with minimal integration time required by our engineers."

Priya Sanger DEPUTY GENERAL COUNSEL, PATREON

TerraTrue

What's the key to compliance?

Take a proactive approach to privacy and build it into the heart of your product. With TerraTrue, you get real-time guidance on the latest privacy laws as they apply to how you collect data. See how our scalable platform can help your privacy team:

- Conduct & document vendor reviews
- Build consumer trust with privacy-protected features & products
- Automatically maintain accurate ROPAs & data maps
- Quickly take action on regulatory risks

Meet us at our booth

terratrue.com | #ShiftLeftPrivacy

TRU Staffing Partners

Your On-Demand Talent Network for Data Privacy

TOP PRIVACY TALENT

Everything you need to know to build, grow, and maintain a high-performing privacy team by attracting and retaining the best and brightest in privacy talent.

TOP PRIVACY JOBS

Get access to top jobs, hot tips, and insider information on how you can land your next challenging and fulfilling position in data privacy.

Stay updated on all things TRU!

Visit us at Booth 711 to discuss your career and hiring needs!

Where Data Challenges Meet Legal, Regulatory, and Policy Solutions

Venable is the nation's go-to law firm for exceptional advice and service in the constantly evolving area of privacy and cybersecurity law and policy.

Visit **Venable.com/Privacy** to learn more.

VENABLE LLP

CA | DC | DE | FL | IL | MD | NY | VA

WilmerHale proudly supports the IAPP Global Privacy Summit.

Our internationally recognized cybersecurity and privacy practice represents sophisticated, high-profile clients around the world on a wide range of challenges—from routine matters to cutting-edge issues where the law is unclear and the enforcement risks are high.

For more information, please contact:

Kirk Nahra — Partner and Co-Chair, Cybersecurity and Privacy Practice and Co-Chair, Big Data Practice
Kirk.Nahra@wilmerhale.com

wilmerhale.com

WILMERHALE®

Attorney Advertising

© 2023 Wilmer Cutler Pickering Hale and Dorr LLP

CLIFFORD

CHANCE

A GLOBAL LEADER IN DATA PROTECTION, PRIVACY AND CYBER SECURITY

Significant changes in law and regulation are transforming the global data privacy environment.

Clifford Chance helps our clients to meet the requirements of the law and the ethical considerations that stretch far beyond.

WWW.CLIFFORDCHANCE.COM/TECHGROUP

Where innovation meets the law

Our cyber/data/privacy lawyers partner with the world's top companies, boards and executives

Cooley

© 2023 Cooley LLP, 3175 Hanover Street, Palo Alto, CA 94304 www.cooley.com

EY Data Permissions Navigator - Technology to build a better working world

"We believe that Privacy technology should empower our clients, freeing them to make informed data-use decisions to grow and protect their business.

Our technology has an intuitive user interface, rich reports and information dashboards, and a global privacy law library. It helps our clients to automate risk approvals, transform the lives of their privacy and front-line data teams, and sustainably grow their business."

Matt Whalley
mwhalley1@uk.ey.com
+447342021429
EY DPN Global Solution Lead & EY Global Law SaaS Lead

EY DPN key features

- Data-use risk assessments for front-line data requests
- Privacy Impact Assessments for Privacy Teams
- Automation components to consume existing compliance/control data
- Thematic approvals for identical use-cases
- Third Country Law Assessments and Transfer Impact Risk Assessments
- Dashboards and reporting for risk owners
- Global legal research mapped to control libraries
- Workflow and API integration

HUNTON
ANDREWS KURTH

Leaders in Privacy and Cybersecurity

KEEP THE TRUST YOU'VE EARNED.

Complying with global privacy, data protection and cybersecurity rules is challenging, especially for businesses that operate across borders. Our top-ranked privacy and cybersecurity team, in combination with the firm's Centre for Information Policy Leadership, advises on all aspects of data protection law. We help businesses develop global compliance frameworks addressing regulatory obligations in the US, the EU and across the world, and manage high-stakes cybersecurity events. Hunton Andrews Kurth is widely recognized globally as a leading privacy and data security firm.

For more information visit, www.huntonprivacyblog.com.

©2023 Hunton Andrews Kurth LLP | HuntonAK.com

SPECIALIZED CONSULTING SERVICES COMBINED WITH TECHNOLOGY ENABLEMENT

LevelUP Consulting Partners empowers organizations to manage risks in an efficient and scalable manner.

levelUP
CONSULTING PARTNERS

OUR SOLUTIONS

- Privacy and Data Protection
- Cybersecurity
- Third-Party Risk Management
- Compliance and Standards
- Internal Audit Support

EXPERIENCE

COST EFFECTIVE

PROVEN METHODOLOGIES

GLOBAL REACH

iapp SILVER MEMBER

OneTrust CERTIFIED Privacy Management Professional

BOOK IN A QUICK CALL

786-390-1490

eric.dieterich@levelupconsult.com

levelupconsult.com

Stay Vigilant, Mitigate Risk and Provide Sound Compliance Advice to Your Company

Ensuring that your organization, its employees and your external business associates comply with shifting laws and regulations is especially challenging today. You can more effectively reduce risk, avoid penalties and help your company succeed with timely, convenient LexisNexis® compliance solutions.

Identify, Track, Analyze and Report Legislative and Regulatory Developments

The range of regulators, complex nature of regulatory change and wide range of legislative activity happening at many levels make monitoring developments and determining relevance difficult. But with **LexisNexis® State Net® workflow tools**, you can identify, track, analyze and report relevant legislative and regulatory activity in a timely manner.

State Net tracks more than 150,000 legislative and 50,000 regulatory measures annually. Our service allows you to quickly cut through high volumes of data to identify current, relevant intelligence, assess the impact on your organization and respond effectively. Learn more here.

Research and Act on Multi-jurisdictional Developments

Mitigate risk and stay on top of change using the **Lexis+® Corporate Compliance Suite**. This convenient combination of corporate compliance content and easy-to-use tools helps you anticipate, research and respond to multi-jurisdictional developments in areas including antitrust, data privacy and security, mergers and acquisitions, corporate disclosures and more. Learn more here.

Vet Vendors and Other Third Parties Thoroughly

Safeguard your company against risk involving vendors and third-party partners with one-stop access to critical intelligence using the **Nexis Diligence™ service**. Global content, simplified search and a fixed price help you significantly reduce the time and expense of conducting background checks.

Use Nexis Diligence to research entities, explore associated entity interests, verify ultimate beneficial ownership, check for red flags and develop an entity profile with ease. Learn more here.

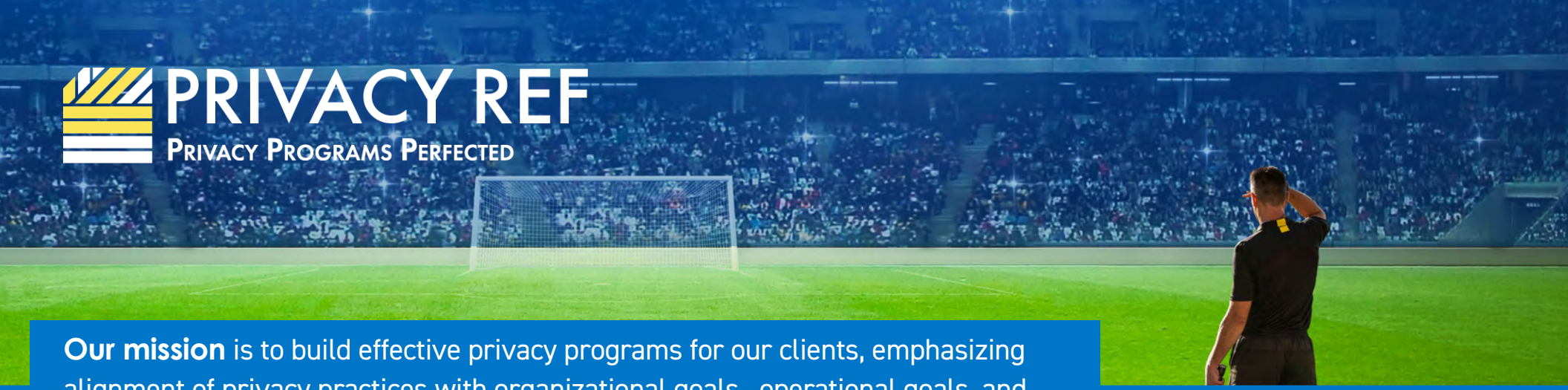
Anticipate and Advise Your Company on Global Regulatory News

Stay on top of changes in the international regulatory landscape with trusted **MLex® news and analysis** involving antitrust and competition, data privacy and security, financial crime, mergers and acquisitions, sector regulation, state aid and trade.

Based in 15 bureaus worldwide, the global MLex team of investigative journalists provides unbiased, authoritative, forward-looking news and commentary explaining how regulatory risk can impact businesses. Learn more here.

LexisNexis.com/**Corporate Compliance Solutions**
800-726-4566

LexisNexis, Lexis+, State Net and the Knowledge Burst logo are registered trademarks and Nexis Diligence is a trademark of RELX Inc. MLex is a registered trademark of MLex Limited. Other products or services may be trademarks or registered trademarks of their respective companies. © 2023 LexisNexis. 3991744460 0223



PRIVACY REF

PRIVACY PROGRAMS PERFECTED

Our mission is to build effective privacy programs for our clients, emphasizing alignment of privacy practices with organizational goals, operational goals, and compliance requirements.

Assessments

As laws surrounding data privacy are established and evolve with the changing landscape of the global market, organizations need to know where their privacy program meets these compliance requirements.

Privacy Ref has **three privacy program assessment offerings** to help you assure your practices meet your organization's needs:

- Rapid Privacy Program Assessment
- Transfer Impact Assessment
- DIY - Assessment Model

Consulting

All privacy programs must meet some legal and regulatory requirements, regardless of size.

Our services include:

- Privacy Office as a Service
- Data Protection Officer
- Assessment Toolkit
- Privacy Impact Assessment
- Privacy Policy and Notice Creation
- Training and Awareness Program Management
- Governance Workshop
- Privacy Team Development and Coaching
- Resource Augmentation
- Privacy Tool Implementation

Training

iapp OFFICIAL TRAINING PARTNER

Privacy Ref offers an extensive privacy training catalog for those who want to master their privacy skills and advance their careers in today's competitive marketplace.

TOP ATTENDED OTP Official Training Partner IN NORTH AMERICA

Our offerings include:

Privacy Pro Training

- IAPP Training Courses
- Certification Study Groups
- Governance Workshop

Organizational Training

- Privacy Pro Packages
- Custom Privacy Training Videos
- Awareness Videos

Privacy Academy

- Introduction to Privacy
- Free Webinars

Privacyref.com | 888-470-1528 | info@privacyref.com

AT THE FOREFRONT OF PRIVACY AND CYBERLAW

FEATURED IN ELITE TABLE OF *GDR 100*
— *GLOBAL DATA REVIEW* 2023

RANKED IN DATA PROTECTION
— *CHAMBERS GLOBAL* 2023: MULTI-JURISDICTIONAL

UK-WIDE RANKING IN DATA PROTECTION AND INFORMATION LAW
— *CHAMBERS UK* 2023

Sidley is proud to sponsor the IAPP Global Privacy Summit 2023

Companies worldwide turn to Sidley's Privacy and Cybersecurity lawyers for innovative and practical solutions to their most complex privacy, cyberlaw, and technology issues. For decades, our global team has represented clients in privacy, digital technology, and cyber-related matters.

Subscribe to Sidley's Data Matters blog to remain up-to-date on key insights and trends.

SIDLEY

AMERICA • ASIA PACIFIC • EUROPE
sidley.com

Attorney Advertising - Sidley Austin LLP, One South Dearborn, Chicago, IL 60603.
+1 312 853 7000. Prior results do not guarantee a similar outcome. MN-20060

skyflow

PII Data Privacy Vault

Isolate, protect, and govern sensitive customer data with the Data Privacy Vault API.

BAMBUMETA

IBM

Science 37

Nomi Health

NEWSTORE

Safewill

poof.

SIMPLY BAIL

Learn more at www.skyflow.com

Isolate Sensitive Data from Theft and Misuse

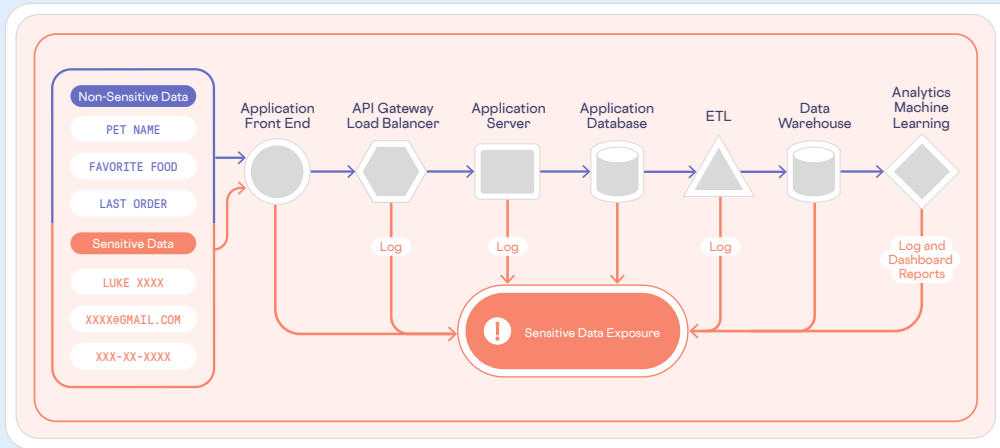
Centralize sensitive data in a segregated environment with privileged access. Use tokens as stand-ins and not replicate sensitive data.

Protect Sensitive Data at Rest, in Transit, and in Use

Encrypt, tokenize, and mask sensitive data to power critical workflows without owning the risks. Perfectly balance privacy and convenience.

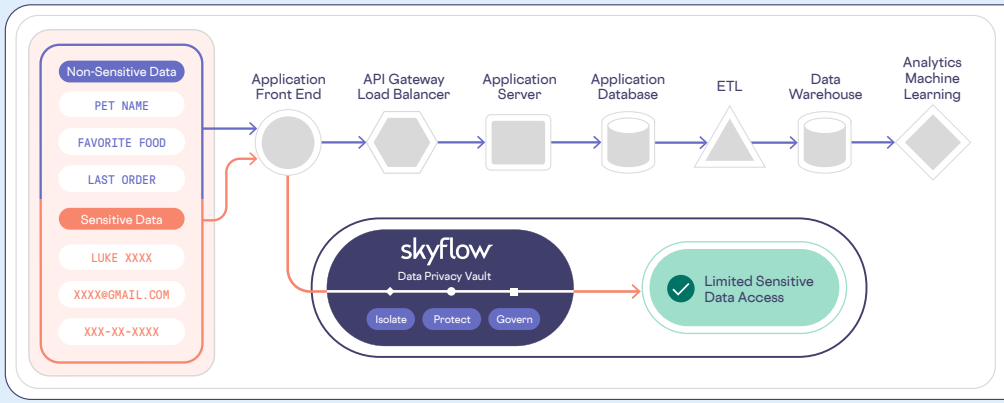
Govern Sensitive Data Access, All from One Place

Avoid fragmented data governance and track every access. Fine-grained data access control from policy, role, or attribute.



Without Skyflow

- Sensitive data vunerable to internal and external bad actors.
- Lengthy and complicated compliance audit.
- Complex and costly to maintain, impossible to satisfy data residency.



With Skyflow

- Reduce sensitive data's surface area.
- Fasttrack compliance with mutiple data privacy regulations, from SOC 2 to GDPR.
- Utilize data safely in essential workflows. Effortless to maintain.

Introducing the newest member of your team…

Rulefinder Data Privacy

Rulefinder Data Privacy has expert knowledge of data privacy rules around the globe, and explains them to you in practical, common sense language. It also tracks forthcoming laws and tells you when things change and what's coming down the track. Your new legal resource is consistent and curates content before sharing it with you. A star performer who likes to do things a little bit differently!

Rulefinder Data Privacy is an online legal content resource, supported by senior lawyers who curate global legal analysis and present it thoughtfully for our subscribers. We offer a simple subscription model. No tie-ins, no upsells, no fuss.

Visit our booth or find us online for a free trial: **aosphere.com/aos/dp.**

aosphere means aosphere LLP, a limited liability partnership registered in England and Wales with registered number OC301462 and registered office at One Bishops Square, London E1 6AD, United Kingdom. aosphere is an affiliate of Allen & Overy LLP.

© aosphere LLP 2023. This document is for general information purposes only and is not intended to provide legal or other professional advice.

Do you sell to the EU?

Do you have no EU location?

If so, GDPR requires you to appoint a Representative in the EU*

- *Quick onboarding process*
- *Reasonable pricing based on data risk*
- *Locations in 29 EU/EEA countries*
- *UK location for the UK GDPR Representative*
- *Switzerland to follow soon*
- *Unlimited communications***
- *A.I. translation included*

Click here for a free GDPR Representative consultation

www.datarep.com
contact@datarep.com

DataRep

Your Data Protection Representative

*Subject to limited exemptions
**Subject to reasonable use policy

experian.

When every minute counts, count on Experian®.

With nearly two decades of proven experience handling some of the largest data breaches in history, Experian Data Breach Resolution delivers unmatched consumer response solutions you can trust.

Email and Print Notifications

Dedicated account manager, address validation and delivery, comprehensive letter management, reporting, and more.

Enhanced Call Center Support

U.S.-based agents trained in data breach response, available seven days a week via a toll-free number.

Identity Protection and Credit Monitoring

Internet surveillance, identity restoration, Experian credit monitoring, and more.

Get the breach assurances you deserve. Contact an Experian expert today.

Michael Morelli
Director, Data Breach Resolution
714-227-2204
michael.morelli@experian.com

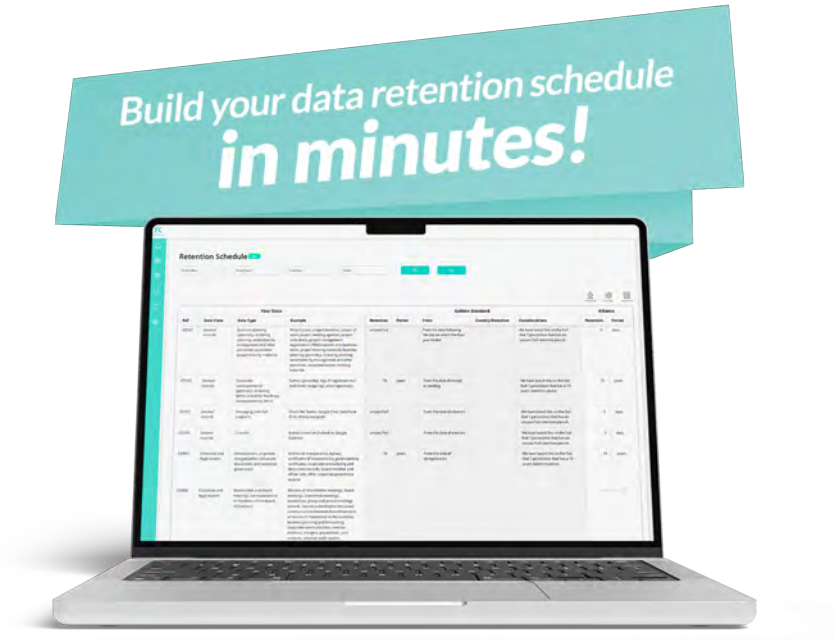
Ryan Coyne
Business Development Manager
949-402-5378
ryan.coyne@experian.com

filerskeepers

www.filerskeepers.co

MASTER DATA RETENTION WITH FILERSKEEPERS

filerskeepers is a legal-tech company that reads all the laws in the world to identify data retention obligations and assists companies in implementing those obligations to their data. With the filerskeepers dashboard in hand, companies can build personalized data retention schedules according to their requirements.



- Access legal retention citations in over 255 jurisdictions; all in one place
- Build your bespoke data retention schedules in minutes
- Receive real-time notifications for any changes in the law
- Automatically map legal retention rules to your data
- Implement golden standards to simplify global, regional, or even national retention of records

COUNTRIES	OBLIGATIONS	PER COUNTRY	CUSTOMERS	YEARS IN EXISTENCE
255+	**250,000+**	**980 (AVG.)**	**900+**	**5 YEARS**

Confidently decide how long you need to store your data and integrate data retention into your systems!

Contact us at

www.filerskeepers.co | anything@filerskeepers.co | +31 85 888 7428 | www.linkedin.com/company/filerskeepers

Gravy ANALYTICS

Visit us at Booth #708.

PrivacyCheck

A privacy-enhancing technology (PET) for any organization that works with location data and wants to ensure that data generated by consumer mobile devices while visiting sensitive locations is never used, shared, or resold.

Remove privacy-sensitive data

Easily identify and remove sensitive precise location data from databases.

No data sharing required

On-premise data processing technology keeps sensitive data private.

Reduce business risk

Ensure no privacy-sensitive data is accidentally shared or used.

Benefits of verifying precise location data with PrivacyCheck

IMPROVED DATA QUALITY & PERFORMANCE

Find, filter, and remove data from privacy-sensitive locations

With PrivacyCheck, organizations can confidently work with location data and analytics — whether it's their own precise location data or licensed from a data provider — knowing that the underlying data complies with consumer privacy best practices.

TIME-TESTED LOCATION DATA EXPERTISE

Manage location data privacy using industry best practices

PrivacyCheck lets every organization benefit from the same technology that Gravy has used since 2019 to ensure that its products remain privacy-friendly. Now, PrivacyCheck provides every organization with an effective and efficient way to implement privacy-enhancing technology in a dynamic regulatory environment.

PRIVACY FRIENDLY NOW AND IN THE FUTURE

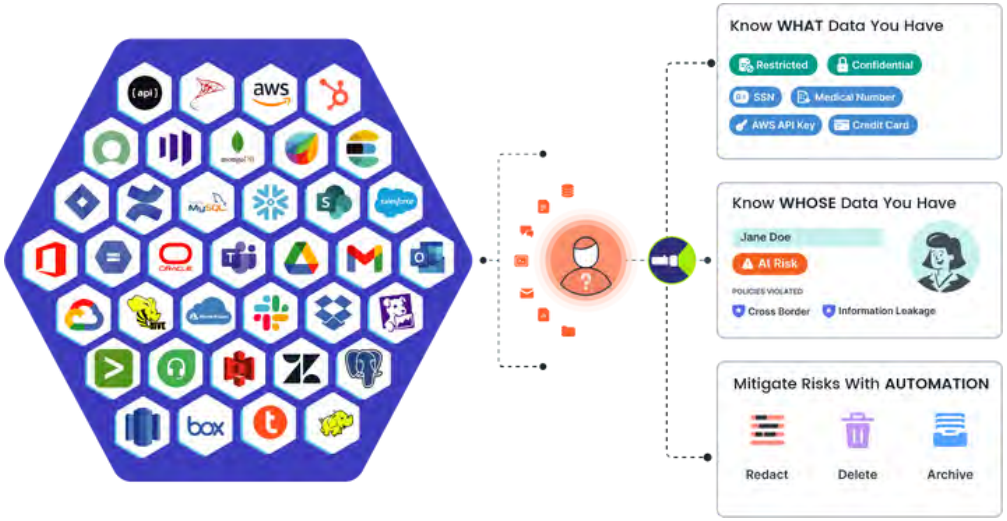
Customizable privacy compliance for your organization

As a managed, subscription service, PrivacyCheck ensures that subscribers always check their data against the most up-to-date and comprehensive list of sensitive locations available. Customers of PrivacyCheck benefit from more than 123 sensitive place categories, including health centers, places of worship, military bases, schools, and more.

LightBeam.ai
Data Security & Privacy Automation

DATA SECURITY & PRIVACY AUTOMATION

AI-POWERED | IDENTITY CENTRIC



Know WHAT Sensitive Data You Have

Images, Screenshots, Docs, Emails, Databases, Logs, Tickets and more.

Context-aware natural language processing (NLP) engine finds sensitive data where you least expect it to be. Enable privacy by design with code and log scanning, and eliminate data loss with image detection.

Know WHOSE Data You Have

Is your customer/patient/employee data being exposed?

LightBeam's AI platform detects fragments of sensitive data, and helps privacy and security teams pro-actively contain any exposure risks for customers / patients / employees / partners data.

Mitigate Risks with AUTOMATION

Can we automate compliance?

Customers can automate their data discovery, classification and cataloging and contain data security risks associated with processes such as ingress/egress, sharing and migration, accelerating their businesses without risks.

About LightBeam

A leader in data security & privacy automation, LightBeam has rapidly gained customers' trust by pioneering a unique identity-centric and automation-first approach to data security and privacy compliance. LightBeam's self-learning AI platform natively secures sensitive data by redacting/deleting/archiving objects with sensitive information, and keeps you in continuous compliance for audits. Unlike siloed solutions, LightBeam ties together sensitive data discovery, cataloging, access, and data loss prevention (DLP).

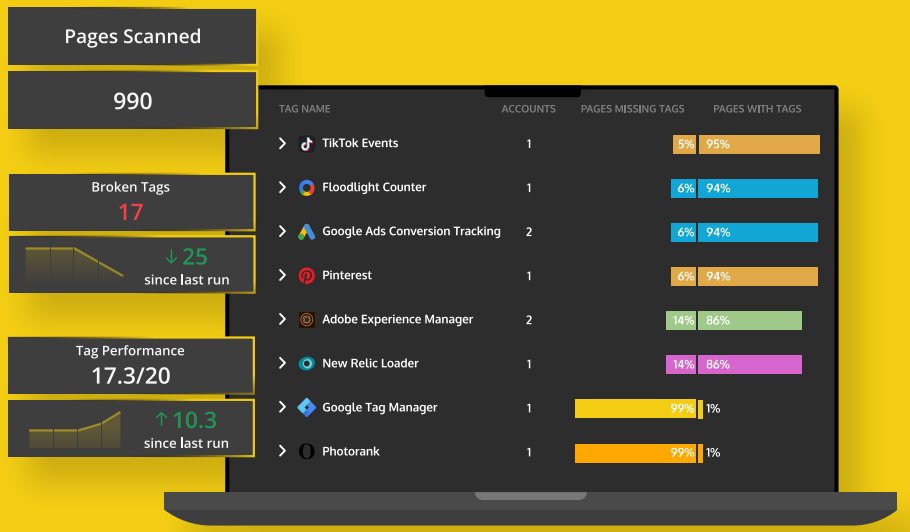
LightBeam is on a mission to create a secure privacy-first world helping customers automate compliance against a patchwork of existing and emerging regulations.

GDPR · CCPR · HIPAA · SOC2 · PCI-DSS · FERPA · QUEBEC LAW

www.lightbeam.ai | info@lightbeam.ai | +1 (650) 224 8706 460 California Ave Suite 205 Palo Alto, CA 94301

ObservePoint

Want to Know What's Really On Your Site?



ObservePoint audits and monitors all data collection points to help you answer these questions and more.

- ☑ Get the full details on your cookies and data collection
- ☑ What data is being collected and where is it being transferred?
- ☑ Set up Rules and Alerts to notify you when something changes
- ☑ Test real user consent preferences, including GPC
- ☑ How well is your consent management platform (CMP) implemented?

Let us show you how we can help you with privacy compliance on your website.
Fill out the form **here** to run a 50-page Privacy Sample Audit on your preferred domain.

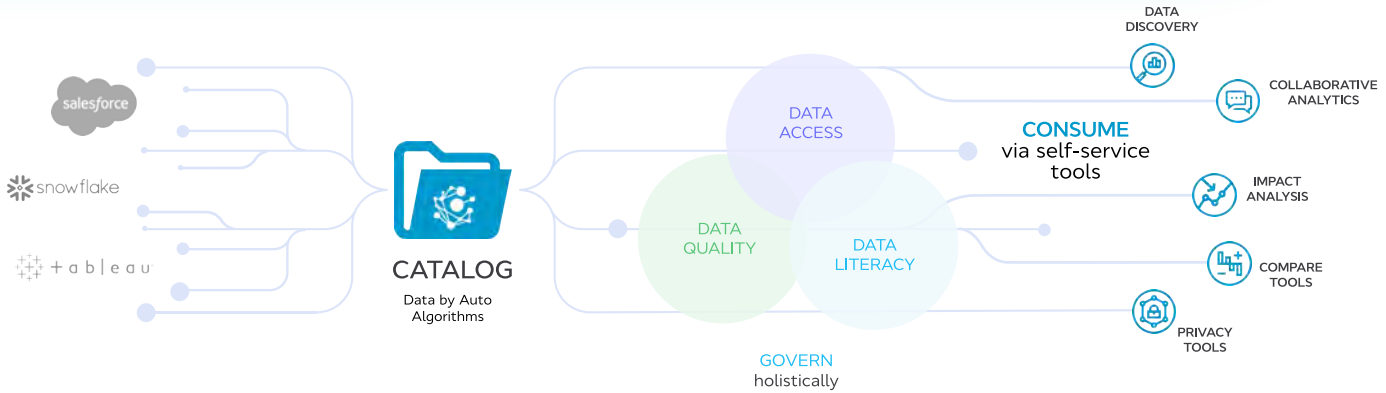
Then stop by booth #609 to review your results.
We'll give you a $10 Amazon gift card as a thank-you for your time!

OVALEDGE

A DATA CATALOG & END-TO-END GOVERNANCE PLATFORM

Make your entire organization's data ACCESSIBLE, TRUSTWORTHY & HIGH QUALITY

www.ovaledge.com



OvalEdge catalogs entire organization's applications, databases, warehouses, and reporting systems and makes it accessible to every user with well-defined access policies. It makes the data easily understandable & trustworthy through its comprehensive data literacy program. The data quality program keeps improving the quality of data in its lifecycle. Then, it provides various tools for adoption.

CORE FEATURES

DATA CATALOG: A single source of reference to easily search data across all source systems and collaborate.

DATA ACCESS MANAGEMENT: Fine-grained access control & governance across data sources through a unified access console.

BUSINESS GLOSSARY (AI): Build consistent definitions of data terms with the help of tools and best practices.

DATA LINEAGE: Map your data flow up to column level automatically.

DATA PRIVACY: Identify and manage PII/confidential data with AI to comply with data regulations.

DATA QUALITY: Improve quality through data quality rules and business processes.

ENCOURAGE ADOPTION: Out-of-the box toolsets like plugins, query-sheet, compare tools to improve adoption.

TRUSTED BY MARKET LEADERS

Beaumont Upwork ferratum CrownMedia Globe gettyimages

pixalate

AD FRAUD & PRIVACY
COMPLIANCE ANALYTICS

ABOUT US

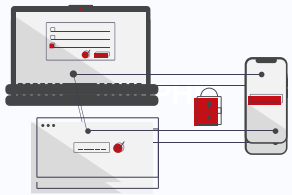
Pixalate is the market-leading fraud protection, privacy, and compliance analytics platform for Connected TV (CTV) and Mobile Advertising.

OUR MISSION

Pixalate is committed to protecting the privacy of individuals and businesses, and we work 24/7 to guard your reputation and grow your media value.

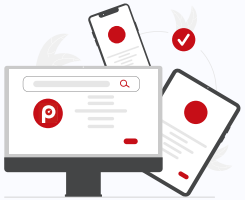
OUR SOLUTION

Pixalate offers the only system of coordinated solutions across display, app, video, and OTT/CTV for better detection and elimination of ad fraud.



OUR PRODUCTS

Pixalate provides tools, data & research to manage fraud, data privacy, COPPA & ESG compliance risks in Mobile/CTV ad supply chain.



pixalate | iapp

Find us at **Booth #611**

We'd love to chat

CONTACT US:

info@pixalate.com

pixalate.com

MEET THE TEAM

Jalal Nasir
CEO

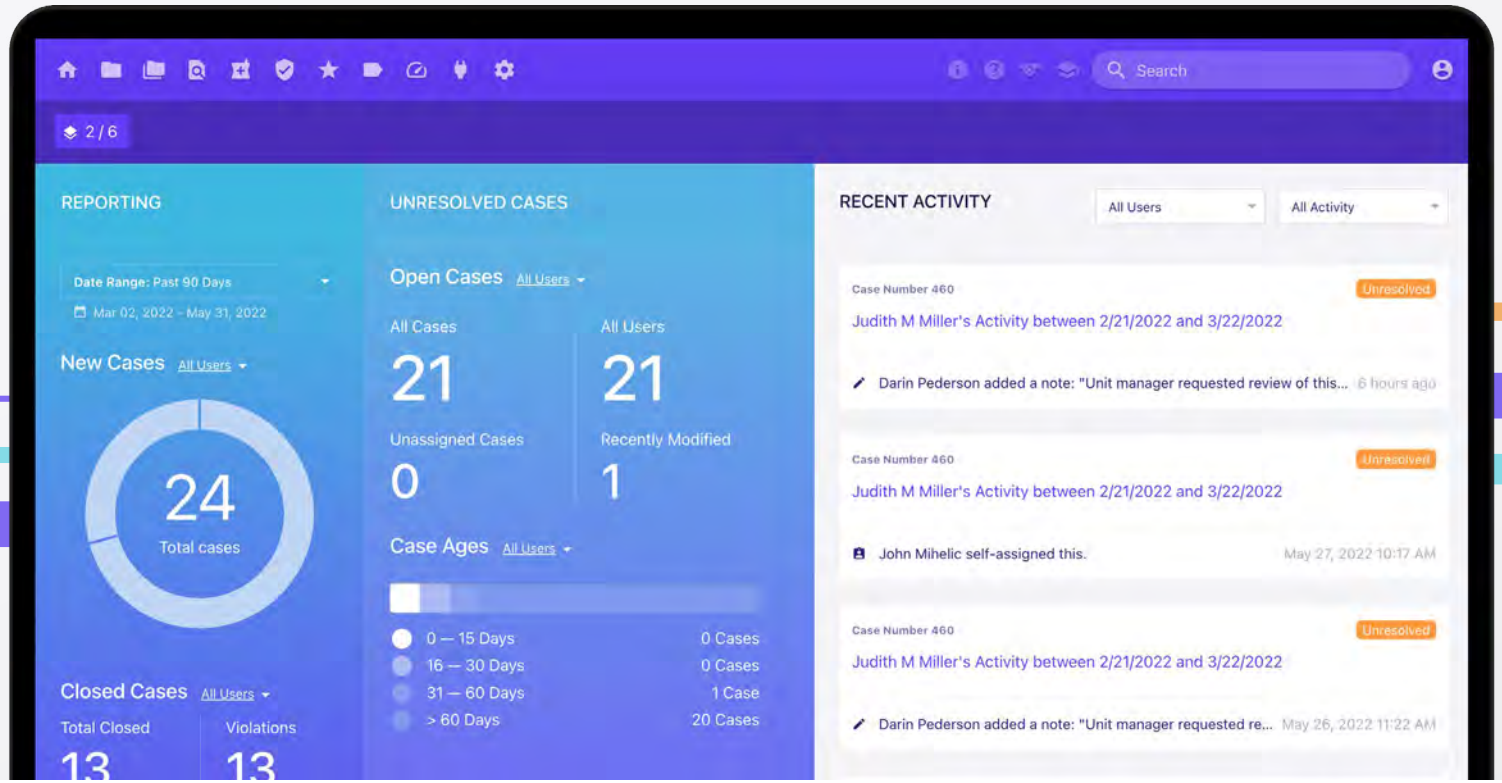
Jay Seirmarco
SVP Of Operations & Legal Affairs

Jen Miller
Director of Sales

Derek Feuerman
Director of Sales

PROTENUS®

Empowering Healthcare to **Eliminate Risk**



BEST IN KLAS® DRUG DIVERSION MONITORING 2023

Detect drug diversion 80%+ faster

Compared to legacy solutions

Protenus Drug Diversion Surveillance

Drug Diversion is the growing, invisible enemy of hospitals and health systems across the country. With the Protenus Drug Diversion Surveillance solution, you can:

- Harness the power of a risk reduction platform to audit up to 100% of medication use transactions
- Reduce the risk to your workforce, your organization, and most importantly, your patients
- Identify and surface incidents automatically from a broad range of data sources

"I have sat in on at least six other diversion platform demos, and I have done extensive research on their abilities. The product is probably one of the best, if not in the top three. A vendor can only be so proactive, but Protenus is definitely at the upper echelon. Then based on my use of the application itself, it is doing exactly what the vendor says it is supposed to be doing. It is relaying the information to us proactively, and that is just as described."

– Manager, April 2022
(KLAS Research Survey respondent)*

*The above statements represent a snapshot in time of information in the KLAS database. The data represents opinions of providers and does not represent the opinion of KLAS. For more information, visit KLASresearch.com.

Patient data displayed is fictitious and is for demonstration p rposes only.

Learn more at Protenus.com

info@protenus.com

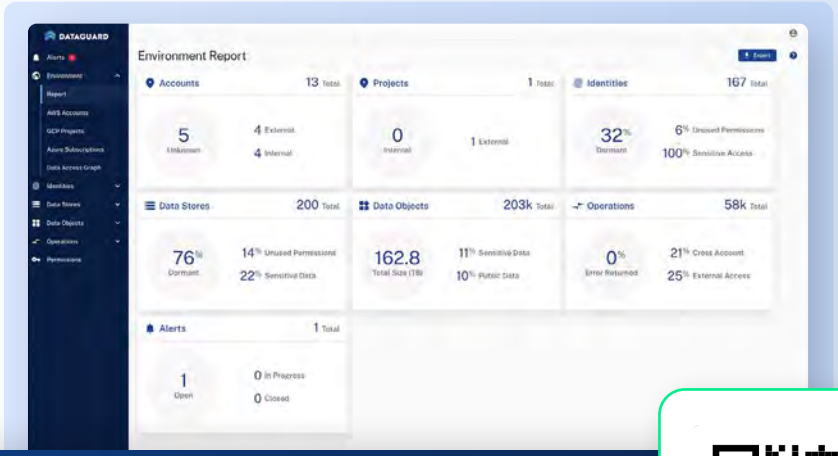
SYMMETRY SYSTEMS

Drive Data Security with Compliance Built-In.

Protecting financial, operational, product, and customer data is paramount to security. That's why regulators and industry standards continue to reinforce data security and privacy requirements.

Discover, Classify, & Control Data with DataGuard

DataGuard from Symmetry Systems provides full visibility into all of your sensitive data across your business–regardless of whether it is on-premises or in the cloud



Prove Compliance with Data-Level Precision

Visit **symmetry-systems.com**

Answer your biggest data compliance questions

- ☑ What sensitive data do we have and where is it?
- ☑ Who and what can access it?
- ☑ How is it being used?

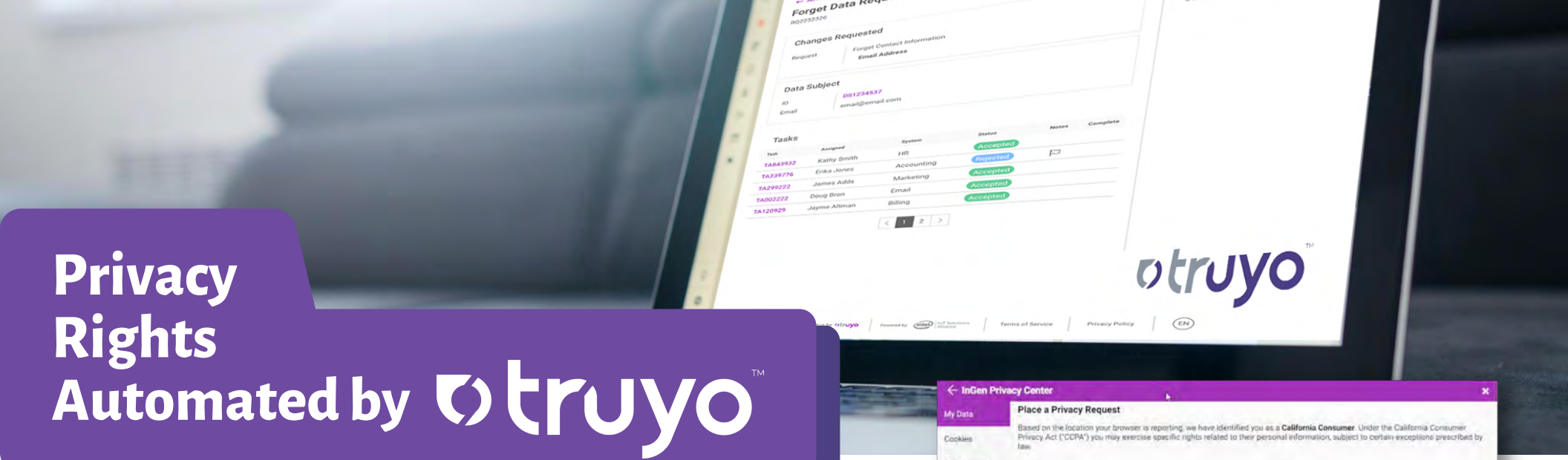
Ensure Data Residency & Sovereignty

Ensure your regulated data is only stored in the appropriate jurisdictions and provide evidence of residency and data sovereignty controls with just one click.

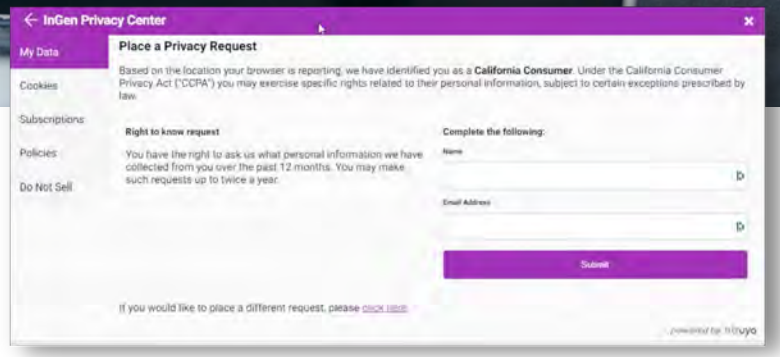
Pass Audits & Drive Proactive Data Security

Stay up-to-date with where regulated data is stored and what steps need to be taken to keep it secure according to the standards, like SOC2, GDPR, FedRAMP, HIPAA and others.

symmetry-systems-inc @SymmetrySystems

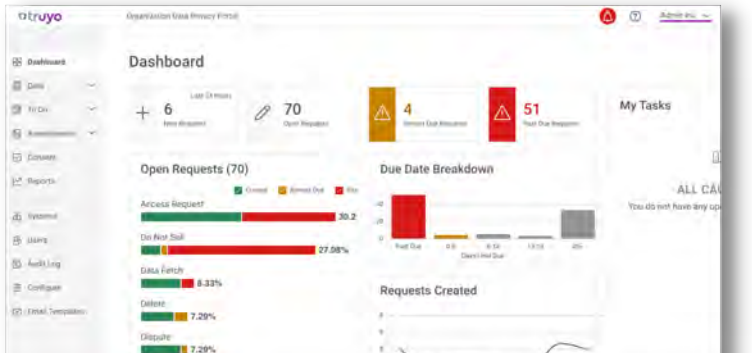


Privacy Rights Automated by truyo™



The features you need from a privacy tool...**and more.**

- Cookie Consent
- Preference Management
- DSAR Automation
- Privacy Impact Assessments
- Privacy Policy Generator
- Consumer & Admin Portals
- Do Not Sell Form



- Comprehensive Data Mapping Inclusive of Unstructured Data via Egnyte Connector
- One-Click Compliance by Jurisdiction
- Employment Data Management
- GPC Compliance
- Incident Response

truyo™ EGNYTE intel partner Gold

www.truyo.com