Trust Intelligence Platform

Visibility. Action. Automation.

Privacy & Data Governance

GRC & Security Assurance

Ethics & Compliance

ESG & Sustainability

TRUSTED BY 12,000+ ORGANIZATIONS

Request A Virtual Demo Today

OneTrust

smallID

Cloud Native Data Security, On-Demand
Improve your cloud data risk posture

Data Security Posture Management (DSPM) for the Multicloud

Monitor & Manage Data Risk Posture

Find & Classify Sensitive and Critical Data Across the Cloud Data

Remediate High RIsk & Vulnerable Cloud Data

Simplify Privacy and Regulatory Compliance

Visit us at Booth #203
Start Small or Go Big

📱 start for free

Google Cloud
Gmail
servicenow
Confluence
teradata
aws
databricks
Microsoft 365
tableau
GitLab
GitHub
box
Jira
salesforce
kafka
Cockroach
mongo DB
Azure
presto
snowflake
workday
cassandra

Microsoft Priva
Build a privacy resilient workplace

Identify
critical privacy risks
and conflicts

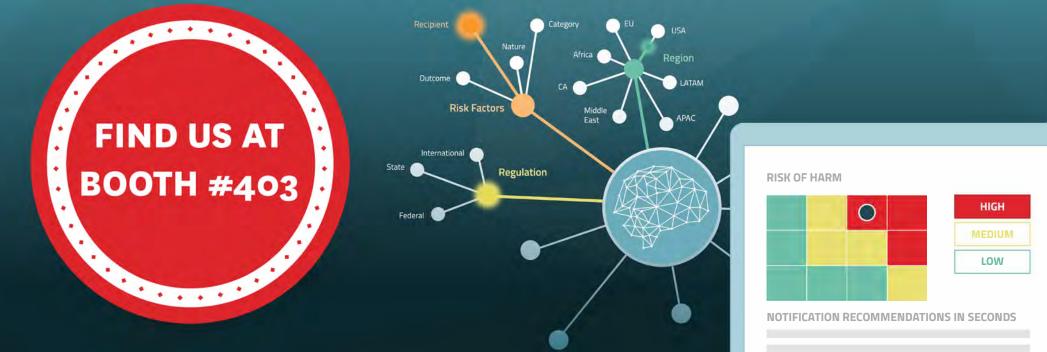**Automate**
privacy operations and
subject rights requests

Empower
employees to make smart
data handling decisions

Learn more: https://aka.ms/MicrosoftPrivaPSR
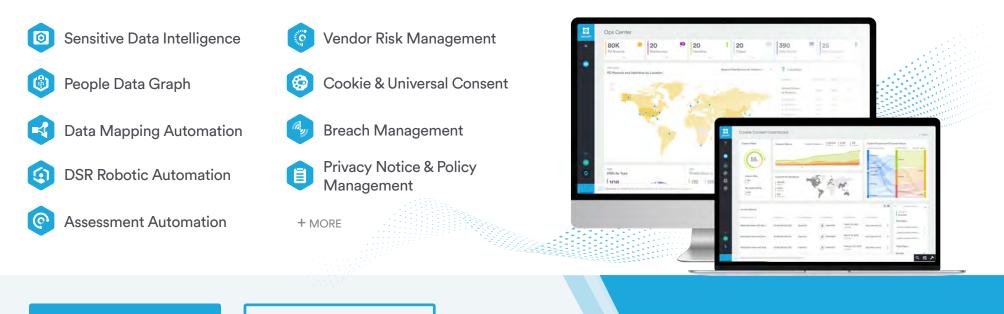
securiti | The **Leader** in **PrivacyOps**

> **"** With robotic automation and ML underpinning most modules on the platform, **Securiti delivers one of the strongest offerings in the market.** **"**
>
> — The Forrester Wave™: Privacy Management Software, Q4 2021

Highest Rating in
Current Offering
Category

Sensitive Data Intelligence

Vendor Risk Management

People Data Graph

Cookie & Universal Consent

Data Mapping Automation

Breach Management

DSR Robotic Automation

Privacy Notice & Policy Management

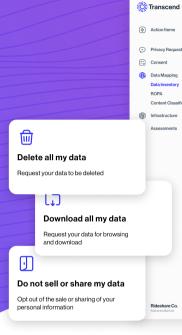Assessment Automation

+ MORE

WATCH DEMO

LEARN MORE

www.securiti.ai

Transcend

Put privacy on autopilot.

From Apple iOS deletion to Do Not Share compliance.
From DSAR fulfillment to unstructured data discovery.
Join leading companies that use Transcend to
automate and future-proof their compliance efforts.

Data Inventory

Data Silos | Datapoints | Data Categories | Purposes for Processing

Delete all my data
Request your data to be deleted

Download all my data
Request your data for browsing and download

Do not sell or share my data
Opt out of the sale or sharing of your personal information

Encode privacy requirements across your company's data ecosystem.

Transcend Data Mapping

Automatically detects data silos and exposes every column, table, and data object for unified visibility and seamless data governance.

Transcend Privacy Requests

Cut processing requests by 80% with a fully automated, easy-to-use tool for privacy request compliance.

Transcend Consent

Powerful consent management with seamless Do Not Share handling across your ad tech and no website slow downs.

Trusted to meet regulatory obligations and exceed user expectations.

GROUPON clubhouse Robinhood INDIEGOGO. eventbrite

Visit booth 209 or learn more at transcend.io

EXPERTS WITH IMPACT™

FTI Consulting is an independent global business advisory firm dedicated to helping organizations manage change, mitigate risk and resolve disputes: financial, legal, operational, political & regulatory, reputational and transactional.

www.fticonsulting.com

FTI™ CONSULTING

Protected Computing ✅

Protected Computing transforms how, when, and where data is processed to **technically ensure the privacy and safety of your data.**

Computing is no longer happening just on a computer, or on a phone - but across your home, in your car, on your wrist and in the cloud. Unlocking personalized, helpful experiences while protecting user privacy in an increasingly complex environment presents new technical challenges.

That's why we've engineered Protected Computing, a new technical solution to keep personal data private, safe & secure.

Today, Protected Computing:

- ✅ Enables Android to suggest the next phrase in your text, while keeping your conversation completely private

- ✅ Helps Pixel know when to keep your screen awake, while continuously deleting ambient signals as they're processed

- ✅ Allows Chrome to alert you to compromised passwords, without knowing a single one

Principles of Protected Computing

Minimize ⊖ the data footprint

We shrink the amount of personally identifiable data altogether – collecting less and deleting more, using techniques like edge processing and ephemerality. If the data doesn't exist, it can't be hacked.

De-identify 🔒 data

From blurring and randomizing identifiable signals to adding statistical noise, we use a range of anonymization techniques to strip your identity from your data, so it is no longer linked to you.

Restrict ⊘ access to data

We restrict access through technologies like end-to-end encryption and secure enclaves. This is about making it technically impossible for anyone, including Google, to access your sensitive data.

🛡 Safer with Google

↗ Learn more about how Google keeps more people safe online than anyone else at **safety.google**

What are cyber attackers targeting in 2022?

Find out in the
2022 Unit 42 Incident Response Report

READ THE REPORT

paloalto® NETWORKS | **UNIT 42**
BY PALO ALTO NETWORKS

privado

BOOTH 114

The Developer-Friendly Privacy Platform

- Discover and control data flows

- Prevent sensitive data leakage

- Enforce policy as code checks
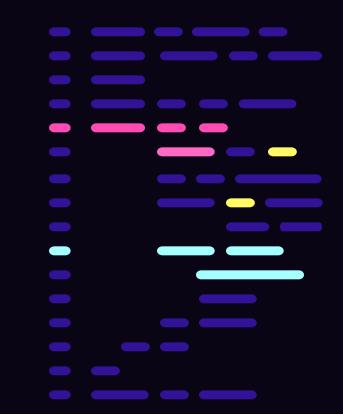
Take the 2 minute **Privado Privacy Challenge** to win **AirPods Max**

VISIT US AT **BOOTH 114** TO PARTICIPATE

PRIVADO CODE SCAN
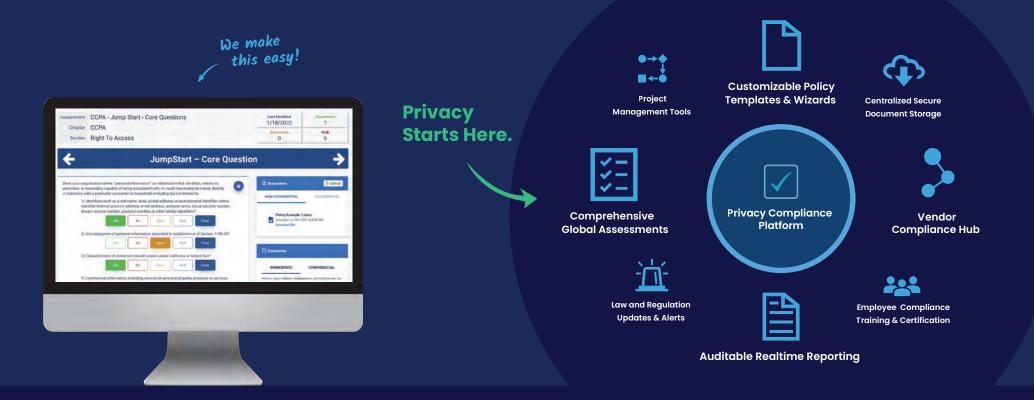
Privacy compliance doesn't have to be so hard.

SafeGuard **Privacy**™

SafeGuard Privacy was built by privacy lawyers for lawyers and non-lawyers alike. It's the only solution built for the future of data privacy legislation that helps you answer the questions: "Is my business compliant?" and "Are my vendors compliant?"
We can help you reach compliance **10X faster**, **save 1,000s of hours**, and **reduce your compliance costs**.

✓ We follow the laws so you don't have to

✓ We've pre-written independent assessments to the laws and regulations in plain-English (including GDPR, CCPA/CPRA, Virginia, COPPA and more)

✓ Assess once and share with all your partners

✓ Workflow management and remote collaboration. No more spreadsheets.

✓ Automate your vendor management

✓ Harmonious with your existing privacy tools

✓ Start right away! No setup or customization needed

We make this easy!

Privacy Starts Here.

Project Management Tools

Customizable Policy Templates & Wizards

Centralized Secure Document Storage

Comprehensive Global Assessments

Privacy Compliance Platform

Vendor Compliance Hub

Law and Regulation Updates & Alerts

Auditable Realtime Reporting

Employee Compliance Training & Certification

Contact us: hello@safeguardprivacy.com or learn more at safeguardprivacy.com

PII Data Privacy Vault

PCI/PII data privacy, security, and compliance, solved with a simple API.

skyflow

Unassailable Data Privacy

Rest easy knowing your sensitive customer data is stored in a zero trust data privacy vault — the same approach used by Apple and Netflix.

Fastest Time to GDPR Compliance

Get up and running and achieve full compliance with global privacy laws like GDPR and CCPA in days, not weeks.

Less Complexity
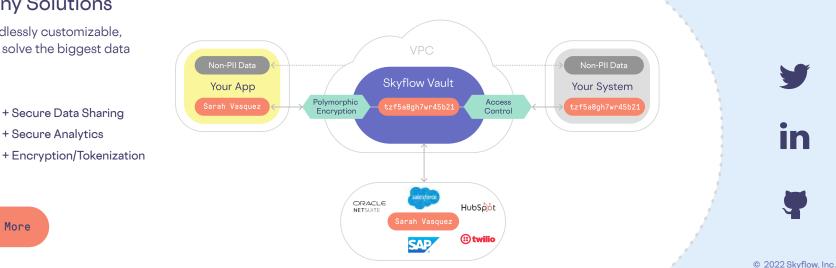
Skip the pricey and fragmented point solutions and go with a cost-effective data privacy vault delivered as an API.

> "
> We were up and running on Skyflow in just hours, rather than the months it would take to build and implement even a fraction of this data privacy rigor.
> "
>
> Boe Hartman, CTO, Nomi Health, and former CTO at Goldman Sachs

One Vault, Many Solutions

Fast to implement, endlessly customizable, and ready to help you solve the biggest data privacy challenges.

Skyflow solutions for:

+ Compliance	+ Secure Data Sharing
+ Data Security	+ Secure Analytics
+ Data Residency	+ Encryption/Tokenization
+ Data Governance	

Click Here to Learn More

Please visit us at our booth!

VPC
Non-PII Data
Your App
Sarah Vasquez
Polymorphic Encryption
Skyflow Vault
tzf5a8gh7wr45b21
Access Control
Non-PII Data
Your System
tzf5a8gh7wr45b21
ORACLE NETSUITE
salesforce
HubSpot
Sarah Vasquez
SAP
twilio
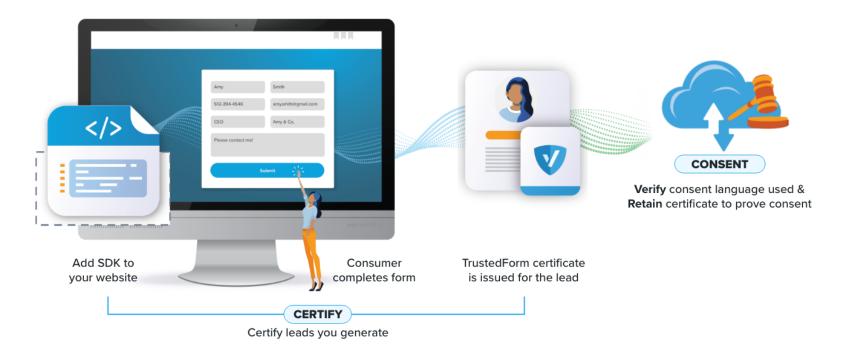
How Does TrustedForm Work?

Add SDK to
your website

Consumer
completes form

TrustedForm certificate
is issued for the lead

CONSENT

Verify consent language used &
Retain certificate to prove consent

CERTIFY

Certify leads you generate

TrustedForm is the highest standard for independent proof of consent.

See TrustedForm in Action >

Legal Protection
Verify & document consent for compliance with regulations like TCPA, CASL, etc.

Fraud Protection
Verify you are receiving authentic leads from interested consumers.

Brand Protection
Verify your brand is being presented properly & leads are coming from approved sites.

Privacy for the rest of us.

Privacy management of unstructured data for cloud and on-premises systems.

Privacy is complex, even for the most experienced professionals. Foundational readiness for privacy begins with knowing where your data resides, easily identifying levels of sensitive data risk, and being able to act.

Breakwater Data Privacy as a Service enables companies to discover, analyze, and act on privacy risks with a complete solution that combines a modern **data discovery and ma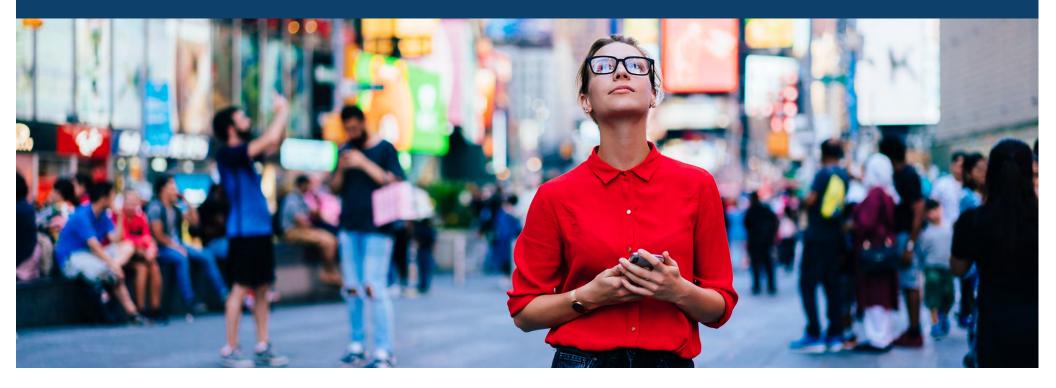nagement platform**, an **implementation methodology** designed by Breakwater's consulting team, and **operational processes** designed by Breakwater's managed services team. Standard operational models are supported, from self-service, managed assistance to full operational management by Breakwater or one of its certified managed services partners.

The solution supports four foundational privacy requirements: Privacy Risk Assessment, Data Profiling and Classification, Risk Mitigation and Data Minimization, and Data Migration and Localization.

Contact us to learn how Breakwater can help you tackle privacy without the headache.

BREAKWATER

www.breakwatersolutions.com

WE GET
HOW DATA PRIVACY CAN SET YOU APART

CDW's Data Privacy team assists leading organizations with the development and management of best–in–class privacy programs. We believe that data privacy should be a constantly evolving effort, not simply an item on the annual compliance checklist. With CDW's comprehensive data privacy services, you can assess the current state of privacy maturity, implement new processes and programs to make privacy sustainable, and manage the ongoing peaks and valleys of privacy operationalization.

Mature Your Privacy Program with CDW

Privacy Maturity Assessment
Evaluate your privacy program and benchmark your policies,processes and technologies against leading privacy standards.

Compliance Gap Assessment
Assess alignment with privacy regulations like HIPAA, GDPR and PIPL, and build a roadmap to compliance.

California Privacy Assessment
Evaluate compliance with the CCPA, the CPRA and NIST in one assessment.

Third–Party Risk Management
Leverage your third parties without fear of breach or compliance gaps by enhancing your program design.

Data and Privacy Governance
Strengthen your data or privacy governance program with policy and procedure development, steering committees, or privacy software.

Staff Augmentation
Support your privacy office through periodic surges in activity, or staff up with skilled experts for a special project.

PIA Programs
Design a PIA program to enable your organization to quickly make decisions about future business changes that may impact your privacy.

Information Mapping
Document the data under your control and understand how it flows through the organization.

Privacy Awareness Training
Elevate the privacy IQ of your or–ganization with customized training designed around the unique needs and responsibilities of your organization.

To learn more about CDW's Data Privacy Services, visit us at cdw.com or call 800.800.4239.

CDW PEOPLE WHO GET IT

FK filerskeepers

SOLVING RECORDS RETENTION
ONCE AND FOR ALL

ABOUT FILERSKEEPERS

filerskeepers provides multinationals and businesses a compact insight into how long they should be storing their data based on legal requirements. We prepare data retention schedules based on our global legal research, which we integrate into our seamless data retention dashboard, enriched with all the information businesses need to determine their minimum and maximum legal retention periods in the countries relevant to them. This is how we help companies to justify why they are storing data ("for compliance with income tax rules") and for how long ("for 10 years from thedate following the end of thebook year").

COUNTRIES	OBLIGATIONS	UNDERWAY	PER COUNTRY	CUSTOMERS	YEARS IN EXISTENCE
230+	220,000+	13	970	650+	4 YEARS

✔ COUNTRY WISE DATA RETENTION SCHEDULES

✔ CLOUD-BASED DASHBOARD

✔ WORLDWIDE RESEARCH & FREQUENT UPDATES

✔ COMPREHENSIVE INSIGHT INTO DATA STORAGE

✔ REAL-TIME ALERTS ON CHANGES & UPDATES

✔ EXPERTS' CONSULTING SERVICES

BUILD YOUR SCHEDULE WITH OUR MY SCHEDULE FUNCTIONALITY, STAY UP TO DATE, AND INTEGRATE RETENTION INTO YOUR SYSTEMS!
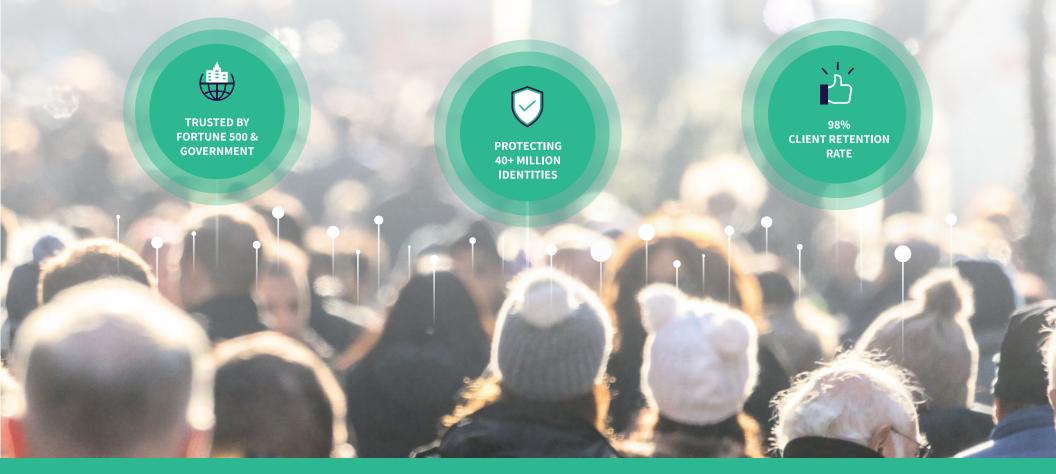
CONTACT US AT:

🌐 www.filerskeepers.co/   ✉ anything@filerskeepers.co   📞 +31858887428   in www.linkedin.com/company/filerskeepers

norton™
Cyber Risk Solutions

Breach Response

We help companies.

- Fast, effective breach response products and notification services, backed by the #1 most recognized brand in identity theft protection

- Clear guidance on appropriate breach product selection for your needs

- Products and services; comprehensive or modular; designed to deploy quickly

We help your customers.

- Our vision is to empower and protect our customers to live their digital lives safely

- Trusted brand with all-in-one protection including device security, privacy, identity theft and parental controls

- Easy-to-use product suite with simple dashboards for control and confidence

Why we're the perfect fit.

Trust – Partner with us.

For over four decades, partners and individuals have trusted our identity theft protection and cyber safety products and award-winning member services and call center support to safeguard employees and customers. We give businesses a powerful tool to help mitigate loss and regain trust in your company. Let us help you move forward.

2.7 Billion Hours

Spent by cybercrime victims trying to resolve their issues in the last year*

Effective Loss Mitigation

Top ID Fraud Prevention

Frictionless Product Rollout

Dedicated Support

Swift Response Times

Norton   #1 Global Top-of-Mind Unaided Awareness Device Security[1]
LifeLock   #1 Most Recognized Brand in U.S. for Identity Theft Protection[2]

Call 844-698-8647
or visit LifeLock.com/Breach

PRIVACY REF
PRIVACY PROGRAMS PERFECTED

10 YEAR ANNIVERSARY

Our mission is to build effective privacy programs for our clients, emphasizing alignment of privacy practices with organizational goals, operational goals, and compliance requirements.

Assessments

As laws surrounding data privacy are established and evolve with the changing landscape of the global market, organizations need to know where their privacy program meets these compliance requirements.

Privacy Ref has **three privacy program assessment offerings** to help you assure your practices meet your organization's needs:

- Rapid Privacy Program Assessment
- Transfer Impact Assessment
- DIY - Assessment Model

Consulting

All privacy programs must meet some legal and regulatory requirements, regardless of size.

Our services include:
- Privacy Office as a Service
- Data Protection Officer
- Assessment Toolkit
- Privacy Impact Assessment
- Privacy Policy and Notice Creation
- Training and Awareness Program Management
- Governance Workshop
- Privacy Team Development and Coaching
- Resource Augmentation
- OneTrust Implementation

Training

Privacy Ref offers an extensive privacy training catalog for those who want to master their privacy skills and advance their careers in today's competitive marketplace.

Our offerings include:
Privacy Pro Training
- IAPP Training Courses
- Certification Study Groups
- Governance Workshop

Organizational Training
- Privacy Pro Packages
- Custom Privacy Training Videos
- Awareness Videos

Privacy Academy
- Introduction to Privacy
- Free Webinars

iapp OFFICIAL TRAINING PARTNER

Privacyref.com | 888-470-1528 | info@privacyref.com

TOP TALENT.
DREAM JOBS.
ALL IN ONE PLACE.

Visit TRU Staffing Partners at the **Job Board,** and join our session **"Interviewing in Privacy: Land Your Dream Job, Hire Your Dream Team"** on Friday, October 14th at 2:15 PM CST.

TRU STAFFING PARTNERS
Privacy, Ediscovery, & Cybersecurity Staffing

Build greater trust
today & tomorrow

PrivacyCentral simplifies privacy management, so you can operationalize privacy into business value.

Where do you stand?

Take our quiz at **TrustArc.com/AlphabetSoupQuiz**

TrustArc

CohnReznick

WHY USE A vCISO?

Overextended and understaffed security teams are turning to virtual CISOs (vCISOs) to help manage the expanding threat landscape and attack vectors. CohnReznick's vCISO services provide you with the latest tools and processes used by the cyber community, insights to help manage your board's expectations, and the industry knowledge and experience required to design and implement effective security programs that help meet your business objectives and strategies.

SECURITY LEADERS' KEY CHALLENGES

SHORTAGE OF SKILLED LABOR

402K

Number of additional workers needed to adequately defend organizations' assets in North America alone

Source: (ISC)² 2021 Cybersecurity Workforce Study

THIRD-PARTY DATA BREACHES ON THE RISE

51%

Of companies experienced a third-party data breach

Source: SecureLink-Ponemon Institute study

PROLIFERATION OF CONNECTED DEVICES

27B

Expected IoT devices worldwide by 2025

Source: IoT Analytics

BUILDING A CYBER-SAVVY BOARD OF DIRECTORS

40%

Boards expected to have cybersecurity committees by 2025

Source: Gartner study

MEET YOUR BUSINESS OBJECTIVES

GAIN A STRATEGIC ADVISOR

Bridge the knowledge gap with executive leadership and the board using a strategic advisor to help communicate your cybersecurity requirements

STRETCH CURRENT RESOURCES

Augment your current security capabilities without incurring exorbitant costs

BOOST ENTERPRISE EFFICIENCIES & THREAT AWARENESS

Offload ongoing security activities like penetration testing, vulnerability scanning, and employee training programs

ENHANCE REGULATORY COMPLIANCE

Leverage external, focused expertise to create an overall compliance program, fine-tune existing policies, and/or address new regulations

COHNREZNICK'S vCISO SERVICES CAN HELP...

DEVELOP YOUR STRATEGY AND IMPROVE TRANSPARENCY

Establish a cybersecurity strategy that meets your evolving business goals

EXPAND INTERNAL AWARENESS

Tailored, comprehensive risk assessments and education leveraging our professional insights into industry standards

ENHANCE SECURITY POSTURE

Improve the maturity of security controls within the processes and technology used to support the business

MINIMIZE INTERNAL, EXTERNAL, AND VENDOR RISKS

Identify, mitigate, and monitor cyber risks and develop a reliable vendor risk management program

MAINTAIN REGULATORY COMPLIANCE

Identify gaps and align programs with cybersecurity, privacy laws, and regulations

✕ DeleteMe®

It's time to re-think the corporate risk of publicly available personal data.

We're on a mission to help our customers get control of personal data.
DeleteMe continuously removes unwanted instances of personal data from online sources, making it simple for our customers to keep personal information from being used and abused by others.

Learn more at **business.joindeleteme.com**

LexisNexis®

Practical Guidance
Data Security & Privacy
Practice Resources, Analysis and Insights
for Compliance Teams

Gain access to resources that protect your clients' or organization's interests

Data breaches, ransomware and other cybersecurity threats are now everyday issues. Protect yourself with guidance from leading practitioners. Practical Guidance Data Security & Privacy offers resources for compliance on all levels from voluntary standards to international laws, managing cybersecurity risks and data breaches, drafting privacy policies, and more. Conduct state law research efficiently, stay up to date on regulatory enforcement actions and nimbly adapt your compliance and cybersecurity programs to new laws and emerging risks leveraging the expertise of prominent authors.

The Data Security & Privacy offering covers the following topics:

- Cybersecurity Risk Management
- Data Breaches
- Employment Privacy
- Federal Agency Enforcement
- Industry Compliance
- International Compliance
- Privacy Policies
- State Law Surveys and Guidance

Additional features include:

State Law Comparison Tool

Compare laws across multiple states in a customized chart or report.

Automated Templates

Save time and reduce the risk of errors by building your document based on answers you supply to an interactive questionnaire.

Resource Kits

View all the relevant practical resources for a specific task.

Trackers

Monitor statutory, case law and regulatory developments.

Experience the most comprehensive collection of case law, statutes and regulations that help compliance teams stay ahead.[1]

[1] Data based on information available as of Sept. 2021

Request a 7-day Free Trial at **LexisNexis.com/PracticalGuidance**

Protect customer privacy – and your business

Be sure you're compliant with all privacy regulations by automatically detecting data that needs to be protected and handling it properly with RecordPoint.

Know your data is complete and compliant

Manage privacy efficiently across hundreds of data sources and be confident you're protecting your customers – and your organization.

Protect personal information across all data

Accurately and consistently classify and destroy information based on privacy metadata.

Understand and contain breaches faster

Quickly assess the breadth and effect of any breach that occurs so you can resolve it fast.

Consistently showcase your privacy and security posture

Using the RecordPoint platform, you can respond swiftly to DSAR and other requests with high-value, accurate information.

[Learn More]

About RecordPoint

Be the company your customers can trust with their data

RecordPoint is the Data Trust Platform, giving highly-regulated organizations a competitive edge with safer, more secure, better managed data. The platform brings calm to the chaotic world of data, letting organizations discover, govern, and control their data for tighter compliance, more efficiency, and less risk. Businesses can trust that their data is accurate, private, and safe everywhere, all the time, for consistent confidence that's backed by RecordPoint expertise and support.

Discover Classify. Understand. Control. Comply.

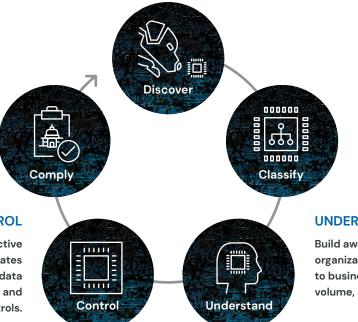## Make Spirion step one in your journey to better sensitive data governance

Whether your organization seeks to assess its data-at-risk, reduce exposure for a potential breach, or mitigate risk of noncompliance and failed audits, understanding your threat surface is step one.

Spirion addresses these challenges with our Privacy-Grade™ sensitive data governance framework — a comprehensive foundation for data security and privacy programs. Data discovery, classification, understanding, and control form the core of Privacy-Grade data governance.

DISCOVER

The first step in protecting sensitive and personal data is finding all of it — wherever it lives. Find all structured and unstructured data across all networks, cloud file storage systems, remote file servers, and endpoints with proven 98.5% accuracy.

COMPLY

Avoid fines and maintain compliance. Spirion offers audit-ready proof of sensitive data governance as well as the ability to rapidly respond to Data Subject Access Rights (DSAR) requests.

CLASSIFY

To understand sensitive data, an organization must be able to identify and quantify its relative value, how it is used, where it resides and how it moves. Automated context-rich classification is the only way to effectively delineate data value and purpose.

CONTROL

Leverage real-time risk remediation for proactive protection. Spirion's playbook orchestration automates policies associated with controlling sensitive data by applying the appropriate protections, cures, and necessary controls.

UNDERSTAND

Build awareness and identify risks across your organization. Spirion ties sensitive data risks to business impact based on the data's value, volume, and overall vulnerability (SDV3™).

Discover · Classify · Understand · Control · Comply

Talk to a Spirion data security and compliance expert today: expert@spirion.com