

AVOID THE PITFALLS OF CCPA NONCOMPLIANCE

To comply with the **CCPA**, action is needed now.

Follow the path below to make sure your organization is ready.

ARE YOU CCPA READY?

EMPLOYEE TRAINING:

Have you informed customer-facing employees about CCPA requirements and how to direct consumers to exercise their rights?

SECURITY PROCEDURES:

Have you implemented reasonable security practices to protect consumers' personal information and avoid a breach?

CONSUMER REQUESTS:

Have you created processes to verify and enable consumer requests for access, deletion and opt out of sales, including adding a "Do Not Sell My Personal Information" link and opt-in consent for those under 16 (where needed)?

CCPA APPLICABILITY:

Have you determined how the CCPA applies to your organization (whether you are a covered business, a service provider or third party)?

INCENTIVES:

Do you have a strategy for disclosing any financial incentives you offer for the collection, sale or deletion of personal information?

UPDATED PRIVACY POLICY:

Are your privacy policies and other disclosures updated to provide consumers the information required by the CCPA at the appropriate time?

UPDATED VENDOR CONTRACTS:

Are your vendor or customer contracts updated to comply with the CCPA and limit your organization's liability?

DATA MAPPING:

Do you understand what personal information your organization is processing, who has access to it, whether it's "sold", and with which third parties it is shared?

