Meet your privacy challenges head on with IAPP TRAINING

Data Is One Of Your Most Valuable Assets

Every day, IT professionals in your organization are building, developing, engineering and managing systems and processes across the organization and at all levels. Unless your technologists have a solid understanding of privacy requirements in technology, you risk a data breach, diminished customer trust and possible enforcement action.

IAPP training can provide your IT staff with the knowledge they need to help you meet your privacy program goals of reduced risk, improved compliance, enhanced brand loyalty and more. The IAPP offers privacy and data protection training programs specifically designed to extend that knowledge to those on your team requiring a solid understanding of privacy principles and practices.

In order to help you drive privacy knowledge across your organization, our comprehensive and flexible programs can be suited to your specific needs and availability.

Privacy in Technology training is the how-to course on privacy and data protection practices in the development, engineering, deployment and auditing of IT products and services. Those taking the course will develop an understanding of privacy-related issues and practices in the context of the design and implementation of information and communication technologies and systems.

The training is based on the body of knowledge for the IAPP's ANSI-accredited Certified Information Privacy Technologist (CIPT) certification program.

By investing in your staff with this globally recognized IAPP training, you'll give them the knowledge to make better decisions in their everyday work, which is fundamental to the success of your privacy program.
PRIVACY IN TECHNOLOGY

This training is a robust, interactive opportunity to learn about critical privacy concepts that are also integral to the CIPT exam. While not purely a “test prep” course, this training is appropriate for professionals who plan to certify, as well for those who want to deepen their privacy knowledge. Both the training and the exam are based on the same body of knowledge.

MODULES:

**Module 1: Fundamentals of information privacy**
Reviews the modern history of privacy, foundational privacy concepts, data protection roles and fair information practices; explores the impacts of privacy and data protection regulations on information management.

**Module 2: Privacy in the IT environment**
Describes compliance requirements, IT risks, and stakeholder privacy expectations; differentiates between privacy and security.

**Module 3: Core privacy concepts**
Explains foundational elements for embedding privacy in IT and provides an overview of common privacy principles; summarizes data protection by design and default.

**Module 4: Privacy considerations in the information life cycle**
Explores privacy considerations throughout the stages of the information life cycle.

**Module 5: Privacy in systems and applications**
Examines the risks inherent in the IT environment and options for addressing them, including: identity and access management; credit card information and processing; remote access, BYOD and telecommuting; data encryption; and other privacy-enhancing technologies in the enterprise environment.

**Module 6: Privacy techniques**
Describes the strengths and weaknesses of authentication techniques as well as the use of identifiers; reviews and illustrates privacy by design.

**Module 7: Online privacy issues**
Explores the unique challenges that come from online privacy issues, including specific laws and regulations, online threats, social media, e-commerce, tracking technologies, and web security protocols.

**Module 8: Technologies with privacy considerations**
Describes specific privacy considerations associated with a variety of technologies including cloud computing, wireless IDs, location-based services, “smart” technologies, video/data/audio surveillance, and biometric recognition.