U.S. PRIVATE-SECTOR PRIVACY

This training is an opportunity to learn about critical privacy concepts that are also integral to the CIPP/US exam. While not purely a “test prep” course, this training is appropriate for professionals who plan to certify and for those who want to deepen their privacy knowledge. Both the training and the exam are based on the same body of knowledge.

MODULES:

**Module 1: Introduction to privacy**
Discusses the modern history of privacy and provides an introduction to personal information, an overview of data protection roles, and a summary of privacy protection models.

**Module 2: Structure of U.S. law**
Reviews the structure and sources of U.S. law and relevant terms, introduces governmental bodies that have privacy and information security authority, and identifies common data subject rights.

**Module 3: General Data Protection Regulation overview**
Presents a high-level overview of the GDPR, discusses the significance of the GDPR to U.S. organizations, and summarizes the roles and responsibilities outlined in the law.

**Module 4: California privacy laws**
Presents a high-level overview of the California Consumer Privacy Act of 2018, including scope, consumer rights, business obligations and enforcement, and discusses how the California Privacy Rights Act amends and expands upon the CCPA.

**Module 5: Enforcement of U.S. privacy and security laws**
Distinguishes between criminal and civil liability, compares federal and state authority, presents theories of legal liability, and describes the enforcement powers, responsibilities, and evolving priorities of government bodies, such as the FTC and state attorneys general.

**Module 6: Information management from a U.S. perspective**
Explores the development of a privacy program, reviews the roles of privacy professionals and accountability, discusses employee training, user preferences and vendor management, and examines data classification.

**Module 7: Federal versus state authority**
Compares federal and state authority and discusses preemption.

**Module 8: Healthcare**
Describes privacy laws in healthcare, including the major components of HIPAA and the development of HITECH, and outlines privacy protections mandated by other significant healthcare laws.

**Module 9: Financial privacy**
Outlines the goals of financial privacy laws, highlights key concepts of FCRA, FACTA and GLBA, and discusses the Red Flags Rule, the Disposal Rule, Dodd-Frank and consumer protection laws.

**Module 10: Education**
Outlines privacy rights and protections under FERPA, as well as recent amendments provided by PPRA and ESSA.

**Module 11: Telecommunications and marketing**
Explores rules and regulations of telecommunications entities, reviews laws that govern marketing, and briefly discusses how privacy is addressed in the digital advertising realm.

**Module 12: Law enforcement and privacy**
Summarizes privacy laws on intercepting communications, including how the telecommunications industry must cooperate with law enforcement, and also outlines laws that ensure rights to financial privacy.

**Module 13: National security and privacy**
Further explores rules and regulations on intercepting communications, including how the laws have evolved and how government agencies and private companies work collaboratively to improve cybersecurity.

**Module 14: Civil litigation and privacy**
Discusses privacy issues related to litigation, including electronic discovery, redaction and protective orders, and briefly compares U.S. discovery rules to foreign laws.

**Module 15: Legal overview of workplace privacy**
Describes federal laws that regulate and protect employee privacy and prohibit discrimination.

**Module 16: Privacy before, during and after employment**
Examines the life cycle of employee privacy, including background screening, employee monitoring, investigating misconduct and termination, outlines antidiscrimination laws, and discusses “bring your own device” policies.

**Module 17: State data privacy and security laws**
Identifies state laws that impact data security, reviews Social Security number use regulation, discusses state cookie and online tracking regulations, and discusses laws governing data destruction.

**Module 18: Data breach notification laws**
Summarizes the scope of state data breach notification laws, highlights key elements and major differences in state laws.

International Association of Privacy Professionals