Key Dates from US Comprehensive State Privacy Laws

2020
- **JAN. 1, 2020**: CCPA effective date.
- **JULY 1, 2020**: CCPA enforcement date.
- **JULY 8, 2022**: CPRA begins formal rulemaking process to update existing CCPA regulations and adopt new regulations.
- **JAN. 1, 2023**: CPRA, which amends the CCPA, becomes fully operative. No longer a right to cure (CPRA Ballot Initiative Section 31(a)).

2021
- **JAN. 1, 2021**: CPRA look-back period begins (CPRA Ballot Initiative Section 31(a)).

2022
- **JULY 1, 2022**: CPRA enforcement begins (CPRA Sections 1998.145(m) and (n)).

2023
- **JAN. 1, 2023**: CPRA enforcement begins (CPRA Sections 1998.185(d)).
- **JULY 1, 2023**: CPRA look-back period begins (CPRA Ballot Initiative Section 31(a)).
- **JULY 1, 2023**: Virginia Law’s effective date (Section 7).
- **JULY 1, 2023**: CPRA enforcement begins (CPRA Sections 1998.185(d)).

2024
- **DEC. 31, 2023**: Utah law’s effective date (Section 17).
- **JULY 1, 2024**: CPPA begins formal rulemaking process to update existing CCPA regulations and adopt new regulations.
- **JULY 1, 2024**: Connecticut law’s effective date (Section 6(e)(1)(A)(ii)).

2025
- **JAN. 1, 2025**: Connecticut deadline for controllers to allow a consumer to opt out through an opt-out preference signal (Section 6(e)(1)(A)(ii)).
- **JAN. 1, 2025**: Utah note of violation and right to cure expires (Section 17(b)).
- **JAN. 1, 2025**: Connecticut right to cure expires (Section 17(b)).
- **JAN. 1, 2025**: Attorney general has discretion to grant cure period (Section 17(c)).

**LEGEND**
- **CALIFORNIA**
  - CCPA – California Consumer Privacy Act
  - CPRA – California Privacy Rights Act
  - CPRA – CPRA Ballot Initiative
  - CPPA – California Privacy Protection Agency
- **VIRGINIA**
  - Virginia’s Consumer Data Protection Act
- **COLORADO**
  - Colorado Privacy Act
- **CONNECTICUT**
  - Connecticut Personal Data Privacy and Online Monitoring Act
- **UTAH**
  - Utah Consumer Privacy Act

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