I can't believe Safe Harbor is dead! How will we be able to work with US-based cloud providers!?

Oh, this is a disaster!

Hey, guys, it's not all that bad! Keep your chins up!

Well that's it. Everyone, we'll just have to find a local provider and stop our growth plans...

Oh well, there goes the year-end bonus.

There are plenty of other ways to transfer data—binding corporate rules, standard contractual clauses...

...or you could always just get explicit consent.

Of course it does, but the regulators know we're not magicians, this is where organizations with trained privacy professionals move quickly, showing they're accountable. They have a major leg up! Get working—now is the time to show the power of the Privacy Pro!