**PRUDENCE**
The Privacy Pro with Opt-Out!

No matter what we do, our outreach isn't getting results.

Wow, those numbers aren't too strong.

This meeting will not go well.

Why do you say that, Lou?

Um... yeah, actually! I think we should capture the search string information from devices utilizing our website.

Not a bad idea, but you need to be 100% positive that collected search information can't be tied back to a specific individual or a specific device.

Not a bad idea, but you need to be 100% positive that collected search information can't be tied back to a specific individual or a specific device.

... and that the collected information is only accessible by individuals authorized to view such information.

Brilliant! Brilliant, Lou!