This is their privacy notice right now. It is just a wall of text. Unless you are a lawyer, incredibly boring or maybe a poet. No one wants to read this! Seriously, try to get through the first paragraph.

That's going to be the hardest of passes, Pru.

There's got to be a better way to create these documents. Companies must be transparent about how they use customers' data, but this just doesn't cut it anymore. The industry needs to make these documents accessible so customers are making more informed decisions.

I had my client draw up mock privacy notices. As you can see, this didn't go well.

Pru, it looks like they spilled their lunch all over the face. Is this colored pencil? Did they spell "notice" with two S's?

My best guess is they had meatball calzones that day.

Why did you print all this out anyway?

Well, as you said, I was trying to enjoy the sunshine, figured I'd take a break from all the screens and reduce stress, goes without saying that it didn't work.