Call for Proposals

We’re now seeking speaking proposals for the world’s premier privacy conference—the IAPP Global Privacy Summit. This call will end August 23, 2015.

Delivering high-quality education is critical to our success. If you’re a dynamic speaker who can inform and inspire, we encourage you to complete the following proposal form.

Once submitted, you will receive a confirmation email. If you have any questions, please email Matt Valley at mvalley@iapp.org.

*Important: Please be as thorough as possible. And, due to high volume, we cannot accept late submissions. Be sure to submit by August 23.*

**Session Type** *(required)*
- Breakout Session (60 min)
- Breakout Session (75 min)
- Active Learning (75 min)
- Preconference Workshop (3.5 hours)

**Audience Engagement** *(required)*
Audience engagement is always our goal, and a major focus for the conference. Please indicate how you’ll engage your audience. And, don’t feel constrained to this list: We love it when speakers get creative. Select “other” to tell us your ideas.

- Calling upon audience expertise
- Case studies will be shared and discussed
- Practice exercise during the session
- Role playing will be included
- Mock exams will be given
- Sample documents will be shared and discussed
- Live audience polling
- Other *(please specify)*

**Topic/Sector** *(required)*
All proposals will be considered, but areas of interest for this event are as follows:

**Consumer Communications**
- Brick-and-mortar targeting
- Cross-platform tracking
- Getting notice right
- Interest-based advertising
- Marketing
- Personalization

**Education**
- Big data in schools
• COPPA
• FERPA reform
• State student privacy laws

**Emerging Technologies**
• Beacons
• Biometrics
• De-identification
• IoT
• Location tracking
• Personalization
• Wearables

**Ethics and Social Implications**
• Big data research
• Corporate social responsibility
• Data ethics and IRBs
• Data use: should vs. can
• Reputation
• Thinking beyond compliance

**Financial Services**
• Data sharing
• Dealing with multiple regulators
• FATCA
• KYC
• Mobile payment systems

**Global Data Transfers and International Policy**
• APEC
• BCRs/CBPRs
• Cross-border information governance
• GDPR developments and consequences
• Privacy and international business
• Safe Harbor
• Training a global workforce
• Trade policy

**Healthcare**
• Healthcare data breach impact
• Business associate agreements and obligations
• EMRs

**Intersection of Privacy and IT**
• Coding for privacy pros
• Data breach response
• De-identification
• Information security
• Managing a privacy program
• Operational privacy

**Public-sector**
• Privacy Act
• NIST privacy processes
Retail
• Cross-device
• Loyalty programs

Sharing Information
• Cybersecurity data sharing
• E-discovery
• Mergers and acquisitions
• Protection against foreign actors/state-sponsored espionage
• Public-sector, private-sector and private-public sharing
• Supply chain vendor management
• Vendor selection/review/audit

Workplace and Employee Privacy
• Consent in a workplace context
• Data transfer
• Monitoring
• Social media
• State laws

Continuing Privacy Education (Select all that apply)

The IAPP is seeking accreditation of several of our certification programs, which will give IAPP credentials even greater value and recognition in the privacy field and beyond.

To assist this effort, please tell us which IAPP credential(s) most closely relate to your session topic. For example, a session on Canadian regulatory reform would relate to the CIPP/C credential. A session on gaining executive buy-in for your privacy program would relate to CIPM credential, as well as all other IAPP credentials, as it's an issue that resonates across the board.

Please select the IAPP credential(s) most closely related to your session. To learn more about our certification programs, visit privacyassociation.org/certify/programs.

☐ Certified Information Privacy Manager (CIPM)
☐ Certified Information Privacy Professional/Canada (CIPP/C)
☐ Certified Information Privacy Professional/Europe (CIPP/E)
☐ Certified Information Privacy Professional/U.S. Government (CIPP/G)
☐ Certified Information Privacy Professional/U.S. Private Sector (CIPP/US)
☐ Certified Information Privacy Technologist (CIPT)

Proposed Session Title (required)

Session Description (150 words or less) (required)
In 150 words or less, please thoroughly explain your session as you would explain it to the audience, not to the IAPP.

Speakers (required)
We will consider both individual and panel presentations. Panels should have no more than three speakers. For preconference workshops, multiple speakers are encouraged, with no more than five speakers total (including moderator). Under most circumstances, no more than two speakers from the same institution will be considered, and those two speakers should represent different areas of the institution. If you propose an exception to this guideline, please specify why.
Please enter the name, official job title, organization and email address of each speaker (one per line) exactly as it should appear in print. Please include each speaker’s Twitter handle when applicable.

**Targeted Audience** *(required)*
- Those new to the privacy profession
- Those with baseline privacy knowledge
- Those with advanced knowledge of the topics

**Shared Materials**
Do you have materials you would like to share with the audience in advance of your session? If yes, please explain.

**Key Takeaways** *(required)*
List 2-3 “key takeaways” that the audience will gain from your presentation *(bullet points)*.

**Additional Information about Your Proposal**
Please provide any additional information that would be helpful in evaluating your proposal or the proposed speakers, including links or references to previous live presentations.