IAPP Privacy Certification

Examination Blueprint for the Certification Foundation Course and Examination

The examination blueprint indicates the minimum and maximum number of questions items that are included on the Certification Foundation examination from the major areas of the Body of Knowledge. Questions may be asked from any of the listed topics under each area. You can use this blueprint to guide your preparation for the Certification Foundation examination. For example, over 60% of the Certification Foundation exam questions come from Domains I and II.

I. Common Principles and Approaches to Privacy
   A. Modern history of privacy
   B. Types of information
      Personal information, non-personal information, general and organizational information, elements of personal information, data processing roles, privacy policy and notice
   C. Information risk management
      Privacy’s impact of organizational risk, information lifecycle principles, privacy impact assessments
   D. Modern privacy principles

II. Privacy by Jurisdictions and Industries
   A. Jurisdictions
      Global perspectives, Europe, United States, Canada, other jurisdictions
   B. Industries
      Healthcare, financial, telecommunications, marketing, human resources, other industries

III. Information Security: Safeguarding Personal Information
   A. Overview of information security
      Privacy and information security in context, elements of information security, information security standards, information security threats and vulnerabilities
   B. Information security management
      Building an information security framework, information security compliance, common information security controls, information security governance
IV. Online Privacy

A. Standard web protocols

B. Privacy considerations

Threats to online privacy, online privacy notice and methods for communication, data subject access and redress, online security, website user authentication, children’s online privacy, active vs. passive data collection, online identification mechanisms, privacy and e-mail, internet searches, online marketing and advertising, online social media, online assurance, cloud computing, mobile online privacy