Introduction

The IAPP and its certification advisory board compiled the following list of books, periodicals, white papers, reports and Web sites for the purpose of furthering education in information privacy. These selections support the Certified Information Privacy Professional (CIPP) credentialing program which assesses candidates’ understanding of information privacy laws and practices that apply primarily to the U.S. private sector.

The CIPP Bibliography is divided into three sections:

1. **Core Subject Matter Areas**: Selections that address one or more of the topics covered under the CIPP program;

2. **Supplemental Privacy Topics**: Privacy and security-related publications that augment the core study selections; and,

3. **Web-based Privacy Resources**: General references for information privacy that are available online.

Who Should Review

- **Certification Candidates**: The selections in the bibliography address a number of information privacy and information security concepts and issues. They are not expressly required for your CIPP exam preparation. However, they are recommended as supplements to your exam preparation – in addition to other educational products such as the IAPP certification training workshops (on-site and DVD versions). The IAPP strongly suggests that you incorporate supplemental reading into your regimen for exam preparation based on your individual needs.

- **Certified Professionals (current CIPP credential holders)**: Each of the items listed in this bibliography may be applied toward the continuing privacy education (CPE) requirements mandated under your credential. Upon submission to the IAPP for approval, credits will be awarded based on a formula where 50 pages of written text = 1 CPE credit. Simply tally the total number of pages from your selection and submit for approval using the authorization form available at [http://www.privacyassociation.org](http://www.privacyassociation.org).

**IMPORTANT**: You must include photocopies of both the cover and inside table of contents of the selection(s) you submit for CPE consideration.
Core Subject Matter Areas

ALL CIPP Course Sections


(Please review the official CIPP curriculum outline for specific guidance on chapter selection for these titles)

CIPP Section One: U.S. Corporate Privacy Law and Compliance

(See also: "U.S. Information Privacy Statutes", "International Data Protection Laws" and "Organizations" under Web-based Resources, listed further below)

- Cate, Fred H., Privacy in the Information Age (Brookings Institution Press)

- Everett-Church, Ray, Lawrence, David, Levine, John R. and Stebben, Gregg, Internet Privacy for Dummies (Wiley)

- Feni, Lori and Jennings, Charles, The Hundredth Window: Protecting Your Privacy and Security in the Age of the Internet (Free Press)

- Hancock, William A., Corporate Counsel's Guide to Privacy (Business Laws Inc.)


- Serwin, Andrew B., Information Security and Privacy: A Practical Guide to Federal, State and International Law (Thomson West)

- Smith, Robert Ellis, Compilation of State and Federal Privacy Laws (Privacy Journal)

- Wolf, Christopher, Proskauer on Privacy: A Guide to Privacy and Data Security Law in the Information Age (Practicing Law Institute)

CIPP Section Two: U.S. Corporate Privacy Practices

- Cassilly, Lisa H. and Draper, Clare, Privacy in the Workplace: A Guide for Attorneys and HR Professionals (Pike & Fischer, Inc.)

Supplemental Privacy Topics

Privacy Fundamentals

- Etzioni, Amitai, *The Limits of Privacy* (Basic Books)
- Smith, Derek, *A Survival Guide in the Information Age* (Longstreet Press)
- Smith, Robert Ellis, *Ben Franklin's Web Site: Privacy and Curiosity from Plymouth Rock to the Internet* (Privacy Journal)

Children's Privacy

- Kehoe, Brendon and Mixon, Victoria, *Children and the Internet* (Prentice Hall)

Privacy and Financial Services


Privacy and Marketing

- Brondmo, Hans-Peter, *The Engaged Customer* (Harper Business)
- Freeman, D. Reed, and Hughes, J. Trevor, *Privacy Law and Marketing* (CCH-Wolters Kluwer)
- Garfinkel, Simson, *Database Nation: The Death of Privacy in the 21st Century* (O'Reilly)
- Godin, Seth, *Permission Marketing* (Simon and Schuster)
- Peppers, Don and Rogers, Martha, *The One to One Fieldbook* (Currency/DoubleDay)
Privacy and Operations

- American Institute of Certified Public Accountants, *Understanding and Implementing Privacy Services* (AICPA)
- Frye, Curtis, *Privacy-enhanced Business: Adapting to the Online Environment* (Quorum Books)
- Herold, Rebecca (Editor), *The Privacy Papers: Managing Technology, Consumer, Employee and Legislative Actions* (Auerbach)
- Shaw, Paul, *E-Business Privacy and Trust: Planning and Management Strategies* (John Wiley & Sons)

Privacy and Public Policy

- Alderman, Ellen and Kennedy, Caroline, *The Right to Privacy* (Vintage Books)
- Armacst, Michael H. and Cate, Fred H., *Privacy in the Information Age* (Brookings Institution Press)
- Banisar, David and Schneier, Bruce, *The Electronic Privacy Papers: Documents on the Battle for Privacy in the Age of Surveillance* (John Wiley & Sons)
- Harper, Jim, *Identity Crisis: How Identification is Overused and Misunderstood* (Cato Institute)
- Ridley, Matt, *The Origins of Virtue* (Penguin)
- Rosen, Jeffrey, *The Unwanted Gaze: The Destruction of Privacy in America* (Random House)
- Rosen, Jeffrey, *The Naked Crowd* (Random House)
- Smith, Derek, *Risk Revolution: Real Threats Facing America and the Promise of Technology for a Safer Tomorrow* (Longstreet Press)
Web-based Privacy Resources

Privacy and Infosecurity Organizations

- American Institute of Certified Public Accountants ("AICPA"): http://infotech.aicpa.org/Resources/Privacy/
- Asia Pacific Economic Cooperation ("APEC") Electronic Commerce Steering Group: http://www.apec.org/apec/apec_groups/som_special_task_groups/electronic_commerce.html
- Better Business Bureau / BBB Online: www.bbbonline.org/privacy/index.asp
- Center for Democracy and Technology ("CDT"): www.cdt.org/resourcelibrary/Privacy/Misc/
- Center for Information Policy Leadership at Hunton & Williams ("CIPL"): http://www.hunton.com/Resources/Sites/general.aspx?id=45
- Direct Marketing Association ("DMA"): www.the-dma.org
- Electronic Privacy Information Center ("EPIC"): www.epic.org
- Information Systems Audit and Control Association ("ISACA"): www.isaca.org
- International Association of Privacy Professionals ("IAPP"): www.privacyassociation.org
- Organization for Economic Development and Cooperation ("OECD"): http://www.oecd.org/topic/0,2686,en_2649_34255_1_1_1_1_37441,00.html
- Network Advertising Initiative ("NAI"): www.networkadvertising.org
- Privacilla: www.privacilla.org
- Privacy Council: www.privacycouncil.com
- Privacy Exchange: www.privacyexchange.org
- Privacy Foundation: www.privacyfoundation.org
- Privacy International: www.privacyinternational.org
- Privacy Journal: www.privacyjournal.net
- Privacy Laws and Business: www.privacylaws.com/
- Privacy Law Institute ("PLI"): www.pli.org
- Privacy Rights Clearinghouse: www.privacyrights.org
- TRUSTe: www.truste.org
- World Wide Web Consortium (W3C): www.w3.org
Privacy Principles and Standards

- American Institute of Certified Public Accountants ("AICPA") in collaboration with the Canadian Institute of Chartered Accountants ("CICA"), "Generally Accepted Privacy Principles ("GAPP") – A Global Privacy Framework": http://infotech.aicpa.org/Resources/Privacy/Generally+Accepted+Privacy+Principles

- Asia Pacific Economic Cooperation ("APEC"), "The APEC Privacy Principles": http://www.apec.org/apec/apec_groups/som_special_task_groups/electronic_commerce.html


- Control Objectives for Information and Related Technology ("COBIT"): www.isaca.org/cobit

- National Institute for Standards and Technology ("NIST"): www.nist.gov


- Open Web Application Security Project ("OWASP"): www.owasp.org

- Organization for Economic Cooperation and Development ("OECD") “Guidelines on the Protection of Privacy and Transborder Flows of Personal Data”: http://www.oecd.org/document/20/0,2340,en_2649_34255_15589524_1_1_1_1,00.html

U.S. Information Privacy Statutes

- California’s data breach notification law; Senate Bill 1386 ("SB 1386"): http://info.sen.ca.gov/pub/01-02/bill/sen/sb_1351-1400/sb_1386_bill_20020926_chaptered.html


- Fair and Accurate Credit Transactions Act of 2003 ("FACTA"): http://www.ftc.gov/os/statutes/fcrajump.htm

- Federal Trade Commission Act ("FTCA"): http://www.fda.gov/opacom/laws/ftca.htm (See: Section 5 on unfair and deceptive trade practices)


- Financial Services Modernization Act of 1999 ("Gramm-Leach-Bliley" or "GLBA"): http://www.ftc.gov/privacy/privacyinitiatives/glbact.html
- Privacy Protection Act of 1980 ("PPA"): http://www4.law.cornell.edu/uscode/html/uscode42/usc_sec_42_00002000--aa000-.html
- Video Privacy Protection Act of 1988: http://www4.law.cornell.edu/uscode/html/uscode18/usc_sec_18_00002710----000-.html