U.S. Private Sector Privacy Certification

Authoritative Resource List

Introduction

The IAPP and its certification advisory board compiled the following list of books, periodicals, white papers, reports and Web sites for the purpose of furthering education in information privacy. These selections support the Certified Information Privacy Professional/United States (CIPP/US) credentialing program which assesses candidates’ understanding of information privacy laws and practices that apply primarily to the U.S. private sector.

The CIPP/US Authoritative Resource List is divided into three sections:

1. Authoritative Texts: Core publications that encompass the domains on the CIPP/US body of knowledge;
   • Supplemental Privacy Texts: Privacy and security-related publications that augment the authoritative texts; and,

2. Web-based Privacy Resources. General references for information privacy that are available online.

Who Should Review

• Certification Candidates: The authoritative texts address the information privacy and information security concepts and issues referenced in the CIPP/US body of knowledge. While the IAPP does not draw from a single source to develop exams, we recommend these publications to candidates studying for their exams. The supplemental readings augment the authoritative texts by focusing on specific areas of the body of knowledge; therefore, the IAPP strongly suggests that you incorporate supplemental reading into your regimen for exam preparation based on your individual needs.
• **Certified Professionals (current CIPP/US credential holders):** Each of the items listed in this reading list may be applied toward the continuing privacy education (CPE) requirements mandated under your credential. Upon submission to the IAPP for approval, credits will be awarded based on a formula where 50 pages of written text = 1 CPE credit. Simply tally the total number of pages from your selection and submit for approval using the authorization form available at [http://www.privacyassociation.org](http://www.privacyassociation.org).

**IMPORTANT:** You must include photocopies of both the cover and inside table of contents of the selection(s) you submit for CPE consideration.

### Authoritative Texts

While we recommend these resources as comprehensive, widely-recognized privacy texts that cover the topics outlined in the CIPP/US body of knowledge, candidates for certification must understand that no published text can keep pace with the rapidly-changing privacy landscape. We continuously adjust our exam content to represent the latest regulatory and technological changes and we expect candidates for IAPP certification to know about the important developments in their sector that may modify or supplant information in the authoritative texts.


### Supplemental Texts


• Craig, Terence and Ludloff, Mary E. Privacy and Big Data. O’Reilly Media, 2011.


• Herold, Rebecca and Hertzog, Christine. Data Privacy for the Smart Grid. Auerbach Publications, 2015.


Web-based Privacy Resources

Privacy and Infosecurity Organizations

- American Institute of Certified Public Accountants (AICPA): http://infotech.aicpa.org/Resources/Privacy/
- Better Business Bureau / BBB Online: www.bbbonline.org/privacy/index.asp
- Center for Democracy and Technology (CDT): https://www.cdt.org/issue/consumer-privacy
- Center for Information Policy Leadership at Hunton & Williams (CIPL): http://www.informationpolicycentre.com/
- Direct Marketing Association (DMA): www.the-dma.org
- Electronic Privacy Information Center (EPIC): www.epic.org
- Information Systems Audit and Control Association (ISACA): www.isaca.org
- International Association of Privacy Professionals (IAPP): www.privacyassociation.org
- Network Advertising Initiative (NAI): www.networkadvertising.org
- Privacilla: www.privacilla.org
- Privacy Council: http://privacycouncil.org/
- Privacy Exchange: www.privacyexchange.org
- Privacy Foundation: www.privacyfoundation.org
- Privacy International: www.privacyinternational.org
- Privacy Journal: www.privacyjournal.net
- Privacy Laws and Business: www.privacylaws.com/
- Privacy Rights Clearinghouse: www.privacyrights.org
- TRUSTe: www.truste.org
- World Wide Web Consortium (W3C): www.w3.org
Privacy Principles and Standards


- Control Objectives for Information and Related Technology (COBIT): www.isaca.org/cobit


- Open Web Application Security Project (OWASP): www.owasp.org

- Organization for Economic Cooperation and Development (OECD) “Guidelines on the Protection of Privacy and Transborder Flows of Personal Data”: http://www.oecd.org/document/20/0,2340,en_2649_34255_15589524_1_1_1_1,00.html

U.S. Information Privacy Statutes

- California's data breach notification law; Senate Bill 1386 (“SB 1386”): http://info.sen.ca.gov/pub/01-02/bill/sen/sb_1351-1400/sb_1386_bill_20020926_chaptered.html


- Fair and Accurate Credit Transactions Act of 2003 (FACTA): http://www.ftc.gov/os/statutes/fcrajump.shtm
• Federal Trade Commission Act (FTCA): http://www.ftc.gov/ogc/stat1.shtm (See: Section 5 on unfair and deceptive trade practices)


• Financial Services Modernization Act of 1999 (“Gramm-Leach-Bliley” or GLBA): http://www.ftc.gov/privacy/privacyinitiatives/glbact.html


• Privacy Protection Act of 1980 (PPA): http://www4.law.cornell.edu/uscode/html/uscode42/usc_sec_42_0002000--aa000-.html


• Video Privacy Protection Act of 1988: http://www4.law.cornell.edu/uscode/html/uscode18/usc_sec_18_0002710----000-.html