IAPP Canada
Privacy Symposium 2019
Certification Training May 21-22
Workshops May 22
Conference 23-24
TORONTO

LITERATURE
HANDOUTS
BLG is once again a major contributor to this year’s IAPP Canada Privacy Symposium that focuses on how to navigate the complex landscape of today’s data-driven world. Don’t miss hearing from our privacy experts who will be moderating and speaking at the conference:

### 1. Dealing with Regulators

**Wednesday, May 22 at 2:00 p.m.**

Speakers:
- **Chantal Bernier**, Former Privacy Commissioner of Canada; Counsel, Dentons LLP
- **Christopher Berzins**, Senior Legal Counsel, Ontario Securities Commission
- **Eloïse Gratton**, Partner, National Co-leader, Privacy & Data Protection Group, Borden Ladner Gervais LLP
- **Amanda Maltby**, Chief Compliance and Privacy Officer, Canada Post

While companies today are awash in personal information, they bear growing fiduciary duties to be good data stewards and increasingly face punitive action from regulators when they fail in their responsibilities. This panel will discuss how attorneys can help their clients proactively, and after misconduct, to work constructively with regulators in the best interests of companies and their customers.

### 2. Privacy Hot Business Risks

**Thursday, May 23 at 2:15 p.m.**

Moderator:
- **Eloïse Gratton**, Partner, National Co-leader, Privacy & Data Protection Group, Borden Ladner Gervais LLP

Speakers:
- **Dean Dolan**, General Counsel and Chief Privacy Officer, Staples Canada
- **Elisa Henry**, Partner, Privacy & Data Protection Group, Borden Ladner Gervais LLP
- **Vance Lockton**, Manager, Digital Governance, Waterfront Toronto

This panel will discuss the critical privacy risks that all businesses today have to consider which pertain to:
(i) **inappropriate data practices**: properly assessing consumers’ expectations, “no-go zones” within business practices and effective benchmarking;
(ii) **global trends**: the recent trends that may be affecting Canadian businesses (GDPR, derivative shareholder lawsuits following security incidents in the U.S., etc.); and (iii) **emerging technologies**: risks with smart digital billboards, smart cities, 5G and cross-device and cross-channel advertising and targeting.

Join us for our presentations and stop by our booth #108 in the Exhibit Hall to meet and speak with members of our Privacy & Data Protection team.
Review and compare regulations across multiple jurisdictions at a glance.

Cross-Border Charts help you to easily research and compare data protection requirements globally. Each country and topic is supported by specific Guidance Notes, to provide you with an in-depth analysis of the applicable requirements.

Cross-Border Charts are available on key areas such as:

- General Data Protection Regulation
- California Consumer Privacy Act
- Employee Monitoring
- Data Breach Notification
- Data Transfers
- Employment Record Retention
- Subject Access Requests
- Direct Marketing
- Whistleblowing

Access all Cross-Border Charts HERE
OneTrust
Privacy Management Software
The World's Most Widely Used Software
For Privacy, Security & Third-Party Risk Compliance

CCPA | GDPR | GLOBAL PRIVACY LAWS

Privacy Program Management
Privacy & Marketing User Experience
Vendor Risk Management
Incident & Breach Response

See How Over 3,000 Companies, Both Big and Small, Operationalize Compliance with OneTrust.
Visit Our Booth for a Demo!

JOIN US FOR A SESSION

FIRST SESSION  
DATE: THUR, MAY 23RD  
TIME: 12 - 1 p.m.
ISO 27001 & the GDPR: Identifying Overlap and Streamlining Efforts
Speakers:
• Andrew Clearwater, CIPP/US, Director of Privacy, OneTrust
• Sylvia Kingsmill, Partner, Digital Privacy and Technology Solutions, KPMG
• John Wunderlich, CIPP/C, CIPM, FIP, President, John Wunderlich & Associates; CPO, JLINC Labs

SECOND SESSION  
DATE: THUR, MAY 23RD  
TIME: 2:15 - 3:15 p.m.
A Playbook for 'Reasonable and Appropriate' Security Measures and Safeguards
Speakers:
• Andrew Clearwater, CIPP/US, Director of Privacy, OneTrust
• Lynn Larson, CIPP/C, CIPM, Senior Counsel, Bell
Briefly About Us

Who We Are
Scalar is an engineering-led technology solutions provider with offices in Victoria, Vancouver, Calgary, Edmonton, Winnipeg, Toronto, Ottawa, and Montréal. Founded in 2004, we employ over 300 people nationally, and our team is made up of the most skilled technical specialists in the country, backed by an exceptional team of account executives and operational staff.

What We Do
Our mission is to create unparalleled client experiences through technology transformation. We believe that business success is inextricably linked to technology success. With IT teams expected to drive growth and innovation, we help by understanding your technology challenges in the context of your business goals. Working collaboratively, we define a strategy aligned to both sides, and deliver effective, practical, and creative solutions. We are data centre focused, and deliver the highest skill set available in security, infrastructure, cloud, and digital transformation solutions – from architecting complex solutions through to deployment and ongoing managed services.

SECURITY
We focus on reducing enterprise security risk by helping our clients prepare for security threats, defend critical business assets, and respond rapidly to security incidents.

INFRASTRUCTURE
Infrastructure is in our DNA. For over a decade, we’ve been helping clients manage the transition to the next generation of IT by designing and implementing industry-leading infrastructure projects.

CLOUD
We’re embracing the emergence of cloud technologies as a key driver of efficiency and innovation for our clients, while recognizing the challenges from a business risk and compliance perspective.

SERVICENow
We help clients exceed their business objectives by improving their customers’ overall user experience. By revitalizing legacy technology and processes, we ensure continued relevance to businesses.
Only Data Privacy Advisor combines Practical Law® know-how, global legal and regulatory content, and artificial intelligence from Thomson Reuters and IBM Watson® to help you proceed with confidence.

The number of jurisdictions with data protection or privacy legislation in place has soared in the last decade with no signs of abating. In the EU, an overwhelming patchwork of new rules and regulations governs the use of personal data. In the US and elsewhere, countless changes loom. So how can you understand all the implications for your organization?

Data Privacy Advisor combines best-in-class content including data privacy guidance from Practical Law; global legal and regulatory information; and news and current awareness to help you monitor the market, identify which rules and regulations to apply, and detect, prevent, and respond to data privacy issues. All with a learning system that gets smarter the more you use it.

With Data Privacy Advisor, you can:
- Be confident of how to proceed in the jurisdictions in which you operate
- Get trusted answers quickly with greater confidence that you haven’t missed anything important
- Explore related areas you may not have considered
- Know when your research is more complete even if you’re not experienced in data privacy law
- Be alerted to new developments in time to take preventive measures
- Understand regulations easily across jurisdictions

What’s the Thomson Reuters advantage?
- Depth of best-in-class legal and regulatory content — including leading coverage in the US, UK, Canada, Ireland, EU, and more — complete with Thomson Reuters exclusive, value-added editorial enhancements
- Premier Practical Law know-how for more than 80 countries, written by experts in the data privacy industry
- Artificial Intelligence for sentence-level answers with an applied confidence indicator, plus related concepts

When data privacy authority falls on you, confidence matters.

Trusted Answers to Your Data Privacy Questions

53% of companies don’t regularly conduct cybersecurity threat assessments of their systems
45% of senior executives say their company experiences cyberattacks hourly or daily
59% of companies don’t have or don’t know if they need a Data Privacy Officer

* Ask Watson a Question is a next-generation-answering feature that is in beta. Thomson Reuters Center of Cognitive Computing and IBM Watson partnered to build the world’s first question-answering feature for a global privacy compliance. It is a “learning system,” meaning the feature continues to get smarter with user interaction.

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myTrueIdentity

Now consumers can access their credit information and safeguard their identity in response to the potential compromise involved in a data breach.

TransUnion myTrueIdentity includes:

- Unlimited online access to the TransUnion Credit report and CreditVision® Risk score, updated daily
- TransUnion credit monitoring alerts with email notifications of key changes on a consumer's credit file
- Educational resources focused on credit management, fraud victim assistance and identity theft prevention
- Identity theft insurance coverage of up to $50,000 to protect against potential damages¹
- Dark Web Monitoring to monitor surface, social, deep, and dark websites for potentially exposed personal, identity and financial information²

Why TransUnion?

We have a solid, global reputation you can trust. TransUnion’s comprehensive data breach response solutions give consumers peace of mind and help support your organization in combatting global cyber threats.

It’s a matter of "when" not "if"

Prepare your response to a data breach now:
breachteam@transunion.com | 289-962-4226
transunion.ca/solution/data-breach-services

¹ Underwritten by AIG Insurance Company of Canada
² Dark Web Monitoring to be added as standard product feature within 2019.
Product features and availability subject to change.
Accelerate Your Knowledge

AccessPrivacy by Osler helps in-house counsel, Chief Privacy Officers and compliance professionals excel in protecting and responsibly managing and leveraging their data. We provide leaders of organizations with the deep insight and legal advice needed to navigate all areas of privacy and data governance. More than just providing information about the law, we make it relevant with practical timely and actionable insights for you and your organization.

Our Solutions:

- Legal Services
- Complimentary e-News Updates
- Online Knowledge Portal
- Conferences & Workshops
- Strategic Training
- Monthly Calls
- Monthly Privacy Scans
- Management Consulting
- Thought Leadership
- New and improved topic hubs, with enhanced cross-jurisdictional statutory reference tables;
- Quarterly Jurisprudence Report;
- Monthly Privacy Scan; and
- Discounted pricing for the AccessPrivacy Annual Conference and Workshops.

With a subscription to AccessPrivacy, you will have access to the resources you need to manage the strategic and day-to-day privacy compliance responsibilities for your organization. For more information on AccessPrivacy, including our consulting and legal services, please visit accessprivacy.com.

Coming soon
A refreshed accessprivacy.com, providing all subscribers with:

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Guidelines for businesses for obtaining meaningful consent

To obtain valid and meaningful consent, organizations must inform individuals of their privacy practices in a comprehensive and understandable manner.

They must clearly explain why they are asking for personal information, how they're going to use it, who they will be sharing it with, and any potential harms that may arise from sharing their information, among other things.

Learn more at priv.gc.ca/business, or call us at 1-800-282-1376.

Guidelines for obtaining meaningful consent were issued by the Office of the Privacy Commissioner of Canada in collaboration with the offices of the Alberta and British Columbia Information and Privacy Commissioners.

Lignes directrices pour l’obtention d’un consentement valable pour les entreprises

Pour que le consentement soit considéré comme valable, les organisations doivent informer les personnes de leurs pratiques de protection de la vie privée de manière détaillée et en des termes faciles à comprendre.

Elles doivent expliquer clairement pourquoi elles recueillent des renseignements personnels, comment elles comptent les utiliser, à qui elles veulent les communiquer, et de préciser tout risque potentiel qui pourrait découler de leur communication, entre autres.

Consultez priv.gc.ca/entreprise ou appelez-nous au 1-800-282-1376 pour en savoir plus.
PwC’s Privacy-as-a-Service

PwC Canada’s Privacy-as-a-Service (PraaS) offers on demand, technology enabled privacy services that enable Canadian organizations to efficiently and effectively build, manage and operate a privacy program so you can focus on your core business.

PraaS will provide privacy functions on a subscription basis that:

- Is a phone call away to connect with whenever your Privacy Officer has questions, needs advice, support, and is looking for assistance to meet privacy expectations of regulators and boards
- Reviews your privacy road-map, provides a “sanity check” on what you have done and assists with gap assessments, asking the right questions to focus on your principal risks
- Provides ongoing guidance, recommendations and support for your privacy officer as required to support the privacy office functions needed to meet heightened expectations from your customers and clients
- Helps clarify compliance with Canadian and global laws

Policy management and privacy notices
Manage internal policies to stay aligned with changing requirements and ensure privacy notices are up to date and context relevant.

Privacy impact assessments
Our standard questionnaire to conduct privacy assessments and identify mitigating controls.

Third party assessment and remediation
Ensure appropriate assessment and review of service providers/ suppliers; remediate risk through appropriate contract standards and operational controls

Individual rights response
Support fulfilling data subject requests based on regulatory requirements.

Accountability and compliance reporting
A one-stop-shop of your organization’s privacy accountability with complete oversight of all open and resolved compliance.

Incident response
Respond to a data breach incident by providing information to relevant stakeholders of what was compromised and what notification obligations must be met.

Data mapping
A data mapping solution to help determine data flows throughout the enterprise.

Data inventory
Support to create and manage a data inventory, generate regulatory reports.

For more information contact:

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- Canadian companies are dealing with more and more personal data
- There are more and more regulations and expectations about how it is collected, handled and used.
- Companies are at increasing risk of regulatory fines and investigations, and reputational or public relations risk as customers, clients and shareholders expect more attention and care be applied to how personal information is handled.
- Privacy is not just a Canadian issue - it is amplified by the impact on doing business with Europeans, and increasingly by US state laws.
Data Privacy By Design

An agile approach to reduce privacy risk and earn customer trust

Download your copy of Data Privacy by Design to learn how to implement a continuous, holistic process of data privacy that adapts to shifting priorities and changing threats.

DOWNLOAD NOW
MINIMIZE.
MONITOR.
MANAGE.

The Gold Standard for Identity and Data Defense Services

For more information, visit CyberScout.com
PRIM designs and implements strategies that effectively manage, protect, and leverage our clients’ data in today’s digital economy. We use a holistic and pragmatic approach to privacy, information management and regulatory compliance challenges to help our clients proactively mitigate their risk and reinforce business value and trust.

Our Offerings

1. **Privacy by Design (PbD) assessments and certification**
   We conduct PbD certification assessments, using our proprietary methodology, to assess emerging technologies and business practices for risk management and assurance purposes as part of due diligence practices to demonstrate “proof of compliance”. A PbD assessment supports certifications against the new ISO 31700 Privacy by Design for Consumer Goods and Services and GDPR readiness.

2. **AI and Ethics — Guidelines and frameworks**
   We provide thought leadership to clients that design, implement, and launch advanced technologies, such as AI, Blockchain and IoT. Through our expertise and leadership in both international and national standards development, we work with Chief Privacy Officers, Data Scientists, Chief Information Security Officers and Chief Data Officers in customizing ethical frameworks and guidelines to assist in launching trustworthy technologies.

3. **Privacy program design, remediation and regulatory services**
   We build and enhance privacy and compliance programs that align to evolving industry best practices and regulatory expectations. We also conduct privacy risk assessments and internal audit reviews to help our clients prepare a “defensible position” for regulatory examinations and audits, including for GDPR, PIPEDA, CASL and other international data protection laws. We do this by operationalizing regulations into simple business procedures and target operating models. We also provide enterprise-wide privacy training for both executives and the business.

   We work together with our cyber security and forensic teams in breach investigations and testing breach response plans from a privacy perspective. We can redesign/enhance/implement privacy and corporate compliance programs as a result of regulatory findings or compliance orders. We also draft privacy strategies in the context of digital transformation across the various sectors.

4. **Information management and data governance**
   We develop enterprise-wide information management and data governance strategies, models, frameworks, and programs to enable the efficient and effective management of enterprise information. Our services include developing policies, drafting records retention schedules, creating classification schemas, and lifecycle controls and conducting e-Discovery readiness reviews and data mapping.

   We also design and deliver enabling information management solutions and technologies to support our clients’ business, compliance and legal/regulatory needs.

Contacts

KPMG’s national PRIM practice is a highly specialized, multi-disciplinary team of lawyers, former regulators, data specialists and certified privacy, and information management professionals.

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