LITERATURE HANDOUTS
IAPP Europe Data Protection Congress 2022

Training 14-15 November | Workshops 15 November
Conference 16-17 November | BRUSSELS
AWS: Protecting data is our ongoing commitment to European customers

Earning customer trust is the foundation of our business at AWS and we know you trust us to protect your most critical and sensitive assets: your data.

With AWS, you control your data by using powerful AWS services and tools that allow you to determine where your data is, how it is secured, and who has access to it.

Learn more about EU data protection

Organisations using AWS technology can comply with EU regulations

With AWS, you can improve your ability to meet core security and EU data privacy compliance requirements, such as handling data subject requests, managing personal data breach notifications, performing data protection impact assessments, and setting technical and organisational measures with respect to the processing of your data. We help you meet European laws and standards and achieve the highest levels of security, privacy, and resilience.

Discover how the city of Heidelberg ensures data sovereignty and a better quality of life in the city using AWS

We invest in the economic, technological, environmental, and social fabric of Europe

Our products and services positively transform the everyday lives of people in Europe by enabling the democratisation of technology, empowering scientific discovery, helping communities recover from COVID-19, and more.

Find out more

We respect European values and support industry initiatives such as GAIA-X to define standards for the next generation of data infrastructure. We supported GAIA-X from the start and contributed to technical working groups during its' formation.

We also support the Cloud Infrastructure Services Providers in Europe (CISPE) Code of Conduct and the IaaS Code of Conduct on data portability and cloud switching (SWIPO) in support of EU regulation.
To have a closer look at changes we have made to improve our privacy approach and protect people’s information, visit our Privacy Matters page.
Microsoft Priva
Build a privacy resilient workplace

**Identify**
critical privacy risks and conflicts

**Automate**
risk mitigation and subject rights requests

**Empower**
employees to make smart data handling decisions

Learn more: https://aka.ms/MicrosoftPrivaDPC
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GRC & Security Assurance
Ethics & Compliance
ESG & Sustainability

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- Assessments
- Vendor Risk
- Consent
- Data Subject Requests

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Is your business worried about data privacy standing in the way of innovation? While the current global regulatory environment places significant pressure on multi-national organisations, a focus on consumer trust and robust data privacy practices can be drivers for creativity, enhancing new product development.

Digital transformation continues to accelerate at pace. It has been enabled by rapid advances in technology, the shift to hybrid working and an increased demand for online services fuelled by the COVID-19 pandemic. As a result, organisations must innovate faster than ever to stay ahead of the competition whilst maintaining consumer trust and meeting compliance requirements.

Getting the balance right between the speed of development and robust data management practices can be the difference between success and failure. With the increased use of AI technologies, the advent of cloud systems, complex ecosystem partnerships and a rapidly evolving international regulatory landscape, building “Privacy by Design” into the development lifecycle is critical.

Don’t let compliance and data privacy considerations hold your organisation back. A pragmatic and integrated data organisation with a data-aware culture at its heart will enable you to reap the rewards of accelerated innovation and maintain a trusted brand and consumer confidence whilst minimising compliance risks.

For more information, please contact:

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FTI Consulting is an independent global business advisory firm dedicated to helping organizations manage change, mitigate risk and resolve disputes: financial, legal, operational, political & regulatory, reputational and transactional. FTI Consulting professionals, located in all major business centres throughout the world, work closely with clients to anticipate, illuminate and overcome complex business challenges and opportunities. For more information, visit www.fticonsulting.com and connect with us on Twitter (@FTIConsulting), Facebook and LinkedIn.
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No matter where, when or how you need assistance, Kroll is the partner to call first. With industry and technical experts, unique insight and trailblazing technology, we are here to help.

Elite security leaders uniquely positioned to deliver end-to-end cyber risk solutions worldwide.

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Wilson Sonsini Goodrich & Rosati has a global and cross-disciplinary team of experienced professionals that helps companies—from start-ups to industry leaders—navigate the complex laws, regulations, and industry standards that govern the collection, storage, and use of information. Visit www.wsgr.com to learn more about our privacy and cybersecurity practice, and visit The WSGR Data Advisor at www.wsgrdataadvisor.com for updates about emerging privacy and cybersecurity developments.
BDOs global data privacy team consisting of over 600 professionals spanning 160 countries, delivers strategic and consultancy advice, managed services, training and software tools to clients of all sizes, across all industries.

Our teams are equally at home providing ad hoc advice and support to clients or providing co-sourced or fully outsourced data privacy services to them.

Our global team prides itself on offering a comprehensive and scalable approach to data protection compliance and we achieve this by combining our proprietary ROBUS Data Governance Privacy Platform with our consulting, legal and training teams to support our clients in meeting their compliance obligations.

ROBUS eliminates siloed and inefficient business processes and an over reliance on paper-based deliverables. It provides a cost effective centralised solution to effectively manage an organisations data privacy obligations. It includes data inventories, data privacy impact assessments, international data transfer assessments, data subject rights requests and data breach management. Built on the Microsoft Power Platform it provides our clients data privacy functions within a Microsoft 365 tenant, integrating seamlessly for ease of use.

**OUR SERVICES**

- DATA PRIVACY MATURITY ASSESSMENT
- DATA PRIVACY GOVERNANCE
- DATA PROTECTION IMPLEMENTATION
- PROGRAMME DELIVERY
- DATA PROTECTION MANAGED SERVICE
- ASSURANCE & CERTIFICATION
- DATA PROTECTION OFFICER AS A SERVICE (DPOaaS)
- DATA PROTECTION TRAINING ACADEMY

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Where innovation meets the law

Our cyber, data and privacy lawyers partner with the world’s top companies, boards and executives
Realising the true value of data
Solving complex problems at the cutting-edge of law, policy and technology

“Always available and business-oriented: They provide practical solutions and are able to understand clients’ needs.”

*Chambers Europe, 2021*
A customized ILM implementation concept in only 5 days

Date: November 16th, XX pm
Speaker: Burkhard Hergenhan, Head of Data Management & Compliance
Where: Hall XX

For more information find us at:
Booth XX, hall XX

Your partner when it comes to Data Management & Compliance
Building Trust, Unifying Data and Consent

The #1 Consent Management Platform (CMP) in Europe for apps and websites. Helping achieve compliance with the GDPR, CCPA, LGPD and more.

Future-proof your marketing strategy in

3 simple steps:

1. Set up the Consent Management Platform to help you achieve compliance
2. Obtain and manage user consents
3. Optimize acceptance rates

Key Features:
- Enables compliance with the GDPR, CCPA, and LGPD
- Cross-Device and Cross-Domain Consent Sharing
- Website and app support for 40+ languages
- Native iOS and Android SDKs
- Service database with best-in-class templates containing all relevant information for 2600+ predefined tracking technologies and web services
- WCAG 2.1 AA Certification for full Consent Management Platform web accessibility
- Seamless implementation for automated blocking of unauthorized third-party requests

Optimization Features:
- Advanced Analytics Dashboard
- Fully customizable website/app consent management
- A/B Testing
- Full monitoring of user interactions and consent rates for Enterprise customers
- Analyze how “ignore” and “deny all” interactions impact overall consent volumes for Enterprise customers
- Free website audit for cookies and tracking technologies

Ongoing Support:
- Dedicated Customer Success Team
- Partner network of legal and tech specialists for consultation

Get in touch with one of our experts
Book a no-obligation consultation to learn more about consent management.

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