18-19 July | Singapore

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IAPP ASIA PRIVACY FORUM FORUM 2022

#APF22
Every day you’re G Safer with Google

We keep more people safe online than anyone else in the world.

3B+ accounts automatically delete their data older than 18 months

125B installed apps scanned for malware every day

300M+ Privacy Checkups were taken in 2021

1.5B inboxes protected from 99.9% of spam, phishing and malware

Utilizing Privacy Preserving Technologies

Privacy Preserving Technologies (PPTs) are protocols, processes, and protections built-in at a technical level to help safeguard individual privacy and enhance data protection.

Through the use of PPTs, companies, researchers, and governments can develop meaningful, useful insights and services while protecting individual privacy. PPTs such as Google’s Open Source Differential Privacy, Private Join and Compute, and Federated Learning are world-class data minimization and anonymization tools already used in a range of Google products every day.

These technologies can lead to groundbreaking medical research, powerful analysis of financial markets, improvements to everyday apps, and more. For example, hospitals could safely share patient data with medical researchers to measure the efficacy of a new diabetes drug. By bringing multiple datasets together through advanced anonymization and aggregation technologies, researchers may arrive at results much faster, without revealing any private information about a specific individual.

Differential Privacy: Advanced anonymization technology that delivers insights from data while protecting people’s anonymity.

Private Join and Compute: A cryptographic protocol to help multiple organizations run aggregated computations on shared, sensitive data without revealing that data across organizations.

Federated Learning: A data minimization technology that trains machine learning models, without any raw data leaving your device.

Choose what privacy settings are right for you at g.co/PrivacyCheckup
Exterro DATA RETENTION SOLUTION

The world’s most trusted and defensible data retention and disposal software solution for meeting domestic and international regulatory obligations.

Exterro’s Data Retention solution provides every component necessary, including an enterprise-class data inventory with a content rich library of regulatory considerations and associated scheduling logic and workflow to rapidly, appropriately, and defensibly dispose of unnecessary email, paper, and other records and data.

**Exterro’s Data Retention Solution consists of the following:**

**Exterro Data Inventory™**

Exterro Data Inventory is the most effective and defensible way to accurately develop and maintain a comprehensive data inventory. This provides the critical foundational element for your data management and governance efforts as it will identify:

- What data you have throughout your organization
- The record types associated with the data and the context in which you collected and use it
- Who owns it
- What retention regulations apply to it
- What 3rd parties have access to it and how they use it

Exterro’s Data Inventory is built on an enterprise-grade relational database that enables you to model your data: on-line, offline and with third-parties from a seven-object perspective (Processing Activities, Applications, Third Parties, Countries, Departments, Record Types, and Data Subjects). It seamlessly integrates data retention and a host of other regulatory and business considerations and aggregates discovery data from other sources.

Your teams can quickly dial-in to specific regulatory and litigation risks, document reporting obligations, maintain PIA’s/DPIA’s and demonstrate ongoing diligence and evidence of defensible controls.

**Exterro Data Retention™**

US and international regulations specifically require that companies ensure their retention standards are up-to-date, enforced, and that all obsolete records containing regulated sensitive data are disposed of promptly. Companies that fail to do so will face severe regulatory or legal consequences.

Exterro Data Retention is the world’s most trusted and defensible data retention and disposal software solution for meeting these domestic and international regulatory obligations. Importantly, the Exterro Data Retention solution includes the following:

- Ability to understand the context in which the data was collected or created and associate Record Types
- Scheduling Logic that takes into consideration legitimate business needs for retention of data, industry best-practices and technology limitations imposed by other solutions
- Integration with legal hold software to harmonize retention activities with legal preservation obligations
- Process orchestration that ensures a documented, auditable and defensible process
KROLL CYBER RISK
Elite security leaders deliver end-to-end solutions worldwide

3,200+
ENGAGEMENTS IN 2021
20% GROWTH YOY

550+ PRACTITIONERS
ACROSS 18 COUNTRIES

100+
INDUSTRY CERTIFICATIONS
(CISA, CRISC, CISSP, PFI, QSA, GPEN, CREST, ETC.)

PREFERRED / APPROVED VENDOR FOR
60+
CYBER INSURANCE CARRIERS

END-TO-END CAPABILITIES
GOVERNANCE
RESPONSE
ASSESSMENT
NOTIFICATION
MANAGED SECURITY

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