



**iapp**

# **SPONSOR HANDOUTS**

**IAPP DATA PROTECTION INTENSIVE: UK 2022**

**Training 21-22 March | Workshops 22 March | Conference 23-24 March  
LONDON**

**#DPI22**



iapp

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[iapp.org/mtg](https://iapp.org/mtg)

One shirt per delegate. While supplies last.



#DPI22





# Privacy Matters

To have a closer look at changes we have made to improve our privacy approach and protect people's information, visit our [Privacy Matters page](#).

# OneTrust

## The #1 Platform to Operationalise Trust

12,000 Customers Operationalise Privacy, GRC,  
Ethics & ESG with OneTrust



Transfer  
Impact  
Assessments  
(TIAs)



Data  
Ethics



Data  
Discovery,  
Mapping &  
Governance



Privacy  
Rights  
Automation  
(DSAR)



Vendor  
Risk  
Management



ESG  
&  
GRC

[Schedule a Virtual Demo Here](#)



# Manage your organisation's data privacy with **proprietary statistical sampling and patent-pending AI-based segmentation technology.**

- Identify and remediate highest risk areas and those who aren't following proper data practices
- Take immediate action on risky data to reduce risk profile and track improvement
- Jumpstart the audit process with out-of-the-box categories of sensitive data
- Streamline audits with powerful risk visualisations and action frameworks showing remediation steps

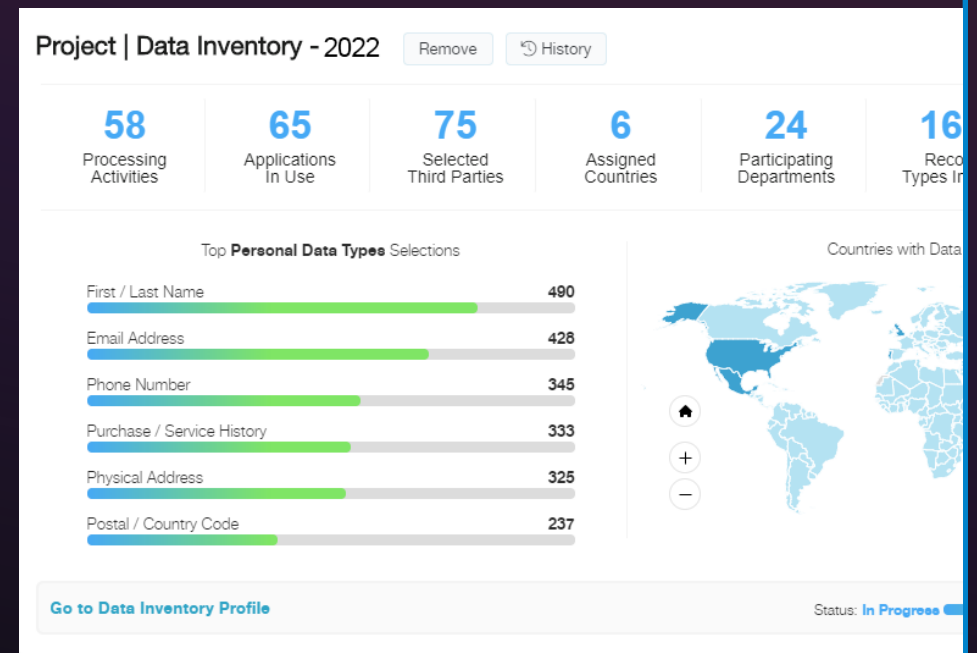
**BREAKWATER**

[www.breakwatersolutions.com](http://www.breakwatersolutions.com)



THE INDUSTRY'S **ONLY** UNIFIED  
**LEGAL GRC SOFTWARE PLATFORM**

- Data Inventory
- Data retention
- Breach Response
- Assessments
- Vendor Risk
- Consent
- Data Subject Requests



www.exterro.com



# Innovate fast. Maintain trust.

**Is your business worried about data privacy standing in the way of innovation? While the current global regulatory environment places significant pressure on multi-national organisations, a focus on consumer trust and robust data privacy practices can be drivers for creativity, enhancing new product development.**

Digital transformation continues to accelerate at pace. It has been enabled by rapid advances in technology, the shift to hybrid working and an increased demand for online services fuelled by the COVID-19 pandemic. As a result, organisations must innovate faster than ever to stay ahead of the competition whilst maintaining consumer trust and meeting compliance requirements.

Getting the balance right between the speed of development and robust data management practices can be the difference between success and failure. With the increased use of AI technologies, the advent of cloud systems, complex ecosystem partnerships and a rapidly evolving international regulatory landscape, building “Privacy by Design” into the development lifecycle is critical.

Don’t let compliance and data privacy considerations hold your organisation back. A pragmatic and integrated data organisation with a data-aware culture at its heart will enable you to reap the rewards of accelerated innovation and maintain a trusted brand and consumer confidence whilst minimising compliance risks.

**For more information, please contact:**



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# Realising the true value of data

Solving complex problems at the cutting-edge of law, policy and technology

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Lovells

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 45+ offices

 25+ countries

“Always available and business-oriented: They provide practical solutions and are able to understand clients’ needs.”

*Chambers Europe, 2021*

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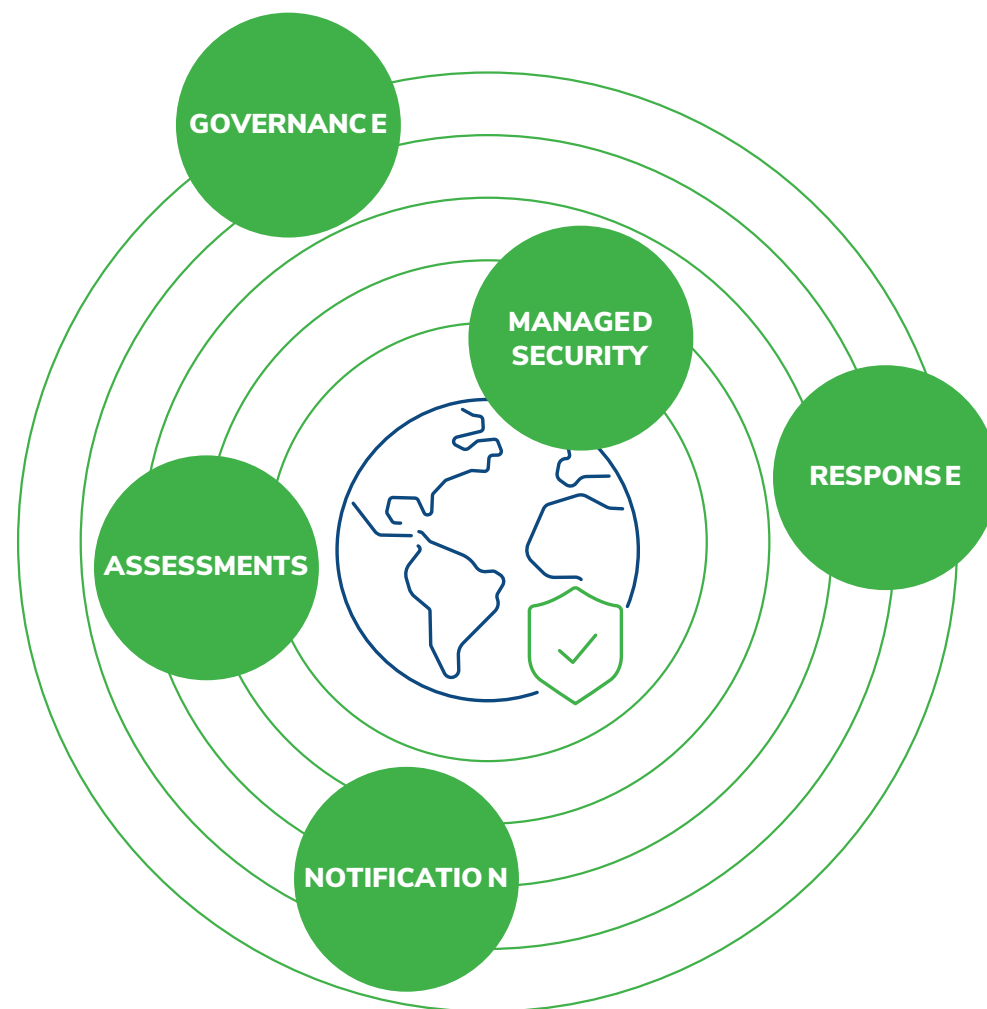


## End-to-End Cyber Risk Solutions

No matter where, when or how you need assistance, Kroll is the partner to call first. With industry and technical experts, unique insight and trailblazing technology, we are here to help.

Elite security leaders uniquely positioned to deliver end-to-end cyber risk solutions worldwide.

Visit [kroll.com/cyber](https://kroll.com/cyber) for more.

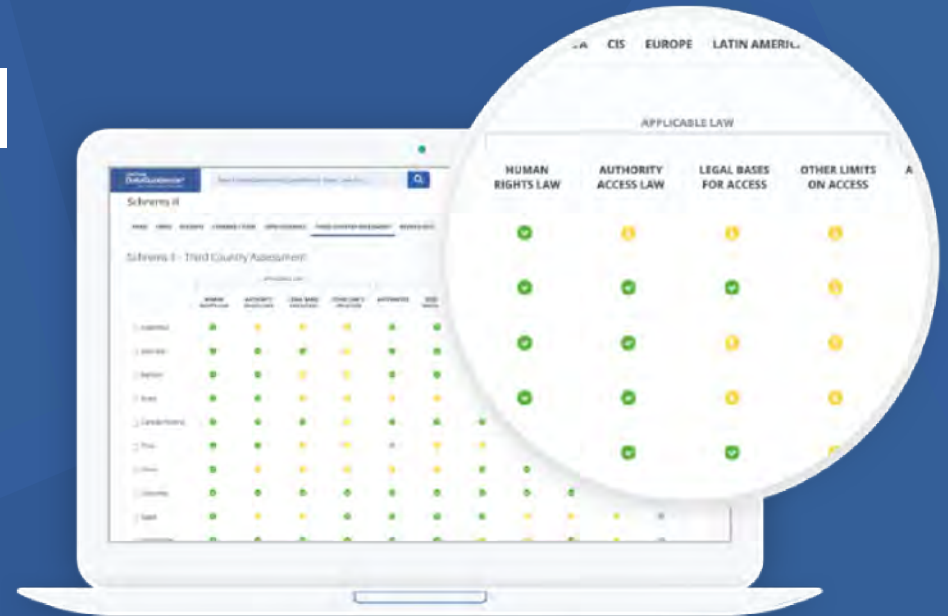


# OneTrust DataGuidance™

## REGULATORY RESEARCH SOFTWARE

### Streamline Schrems II Transfer Impact Analysis with Third Country Research

Take the guesswork out of third-country analysis with pre-completed third-country assessments from DataGuidance



**Try DataGuidance for Free**



# Minimise the Reach of Breach

Arm consumers with data, communication and control



As a leading global information and insights company, TransUnion aims to make trust possible between consumers and businesses.

Because trust is never more valuable or vulnerable than during a data breach, we offer a series of integrated solutions that help turn potential disasters into empowering dialogues.

With TransUnion [Credit Information Alerts](#) and [Dark Web Monitoring](#), businesses can enable affected people to monitor and detect signs of identity theft – and respond in real time to reduce the impact of a breach.

In addition, TransUnion [Data Breach Solutions](#) support businesses with crisis communications management, helping them rebuild trust and confidence with consumers.



**Mark Read**, Head of Data Breach Solutions at TransUnion UK, will be at IAPP Data Protection Intensive: UK 2022.



Among UK businesses, **69%** suggest credit monitoring services like TrueIdentity® would help **protect their reputation and retain trust** in the event of a data breach.\*

**Readiness,  
Reponse,  
Remediation**

**Assistance within 24 hours**, plus ongoing support throughout a data breach.

Whether you're looking for proactive contingency or immediate support with an active incident, TransUnion can help you rapidly and effectively respond and remediate. **Find us at stand 26 or connect with Mark Read via [email](#) or [LinkedIn](#)**

\* A survey of 500 UK businesses was conducted on behalf of TransUnion between 23 July and 2 August 2021. The study spanned a wide range of sectors and ranged from small businesses of less than 50 employees to large organisations with 500 or more staff.

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# Get Multiple Frameworks Without Multiplying Your Security Processes.

Find out how to leverage your existing InfoSec program to get compliant with new frameworks faster.

**FIND FRAMEWORK OVERLAPS**





PRIVACY  
EXPERIENCE  
AGENCY

RESEARCH | ADVISORY | INNOVATION | DESIGN

**Visit PEA at stand 10  
to book your 30 minute  
clinic on how to put  
Data Subjects at  
the heart of your  
Privacy Programme.**

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**WIN.**

Visit us at  
**stand 10** and enter  
our **competition**  
to win an **iPad**

## **SENSITIVE DATA DISCOVERY AUTOMATED**

Find unstructured sensitive data, automate privacy compliance via AI-based data discovery.



## **SIMPLIFY DATA SECURITY AND COMPLIANCE**

Reduce data risks with automated security & privacy compliance anomalies with smart reporting.



## **CONTEXTUAL DATA CLASSIFICATION**

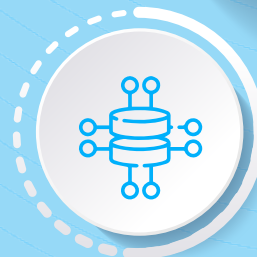
Auto-Classify and Tag information based on the purpose.



# **Unify Data Privacy, Security & Governance**

## **LIVE DATA INVENTORY AND MAPPING**

Intelligent Real-Time updates for data inventory, risks, and assessments.



## **AUTOMATE DATA SUBJECT REQUESTS**

Fulfill Subject Requests in minutes rather than weeks, and automatically link personal and sensitive data for each data subject.







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ALLEN & OVERY

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