

IAPP CCPA
COMPREHENSIVE LIVE 2019

iapp

LITERATURE HANDOUTS

#CCPAcomp19



E T H Y C A

Enterprise Data Privacy Compliance:

Is there a solution, that can be built into your technology systems that mitigates risk, and reduces cost and effort?

Yes.



Contact us for a free enterprise privacy consultation

email CIO@ethyca.com | text/whatsapp +1 917 830 3336

GET **CCPA** READY



- **CCPA-SPECIFIC Online Training And Conferences**
Get up-to-date training regarding specific CCPA compliance requirements, including any new developments. **CCPA Online Training** includes eight robust modules that address critical considerations for operationalizing the CCPA. And consider attending our **live conference in New York City November 7**, or **live online streaming broadcast December 4-5** for additional practical learning laser-focused on the CCPA.
- **CIPM Online Training and Certification**
Beyond grasping the complexities of the CCPA, you need the skills provided by **IAPP Privacy Program Management training** to implement a program that effectively protects your organization.
- **CIPP/US Online Training and Certification**
The CCPA isn't the only U.S.-based law your organization must tackle. **IAPP U.S Private-Sector Privacy training** can expand your knowledge base to help you understand all U.S. laws, including the CCPA.
- **CCPA Updated Resources**
IAPP membership (included with most bundles) grants you access to member-only, up-to-date CCPA resources such as webinars, whitepapers and practical guides.



The California Consumer Privacy Act goes into effect January 1, 2020. These four essential elements will help you become CCPA Ready and comply with this sweeping legislation that could carry harsh enforcement and fines.

OneTrust DataGuidance™

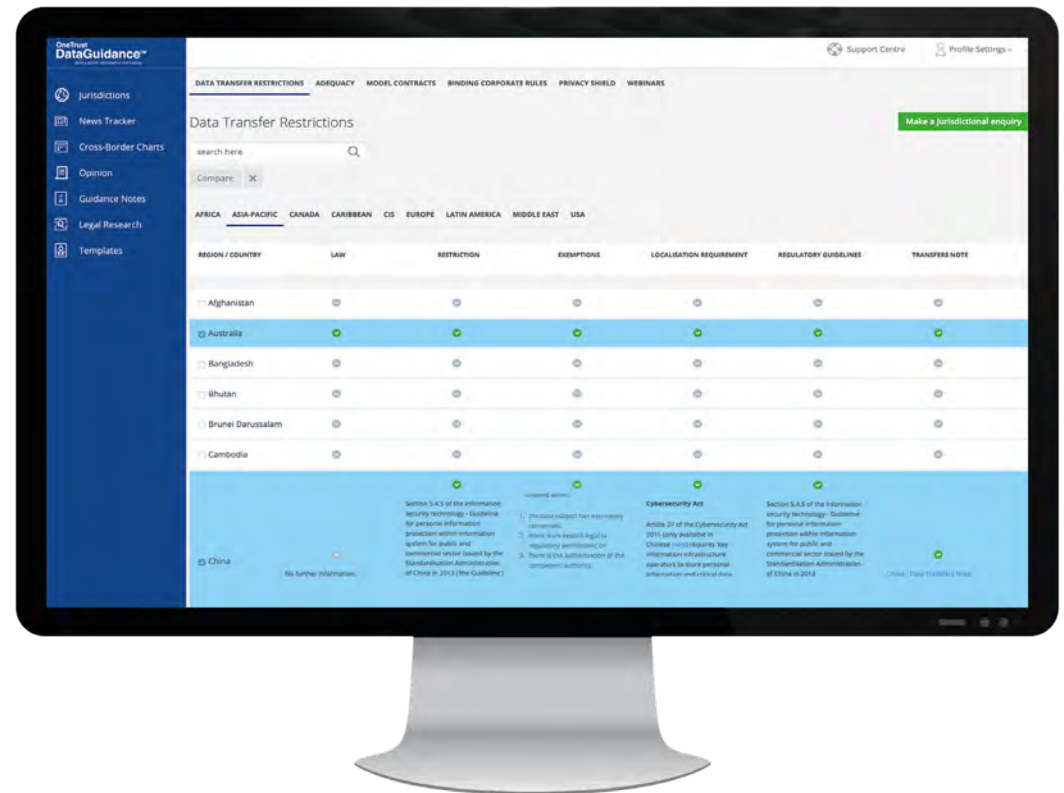
REGULATORY RESEARCH SOFTWARE

OneTrust DataGuidance is a platform used by privacy professionals to monitor regulatory developments, mitigate risk and achieve global compliance.

40 In-House Legal Researchers
500 Lawyers Across 300 Jurisdictions

Comparison Charts help you to easily research and compare data protection requirements globally. Each country and topic is supported by specific Guidance Notes, to provide you with an in-depth analysis of the applicable requirements.

Comparison Charts are available on key areas such as:



Access all Comparison Charts [HERE](#)

OneTrust Privacy

PRIVACY MANAGEMENT SOFTWARE

ONETRUST FOR CCPA

A COMPLETE SOLUTION TO IMPLEMENT THE CCPA



CCPA
Research
& Readiness



CCPA Privacy
Management
Software



CCPA
Professional
Services



CCPA
Global User
Community

Operationalize and Automate CCPA Requirements
Across Do Not Sell, Consumer Rights, and Privacy Operations

MASTER CLASS WEBINAR SERIES

Prepare for CCPA-specific requirements with free, expert-led, 60-minute webinars and live Q&A

www.OneTrust.com/CCPA-Compliance

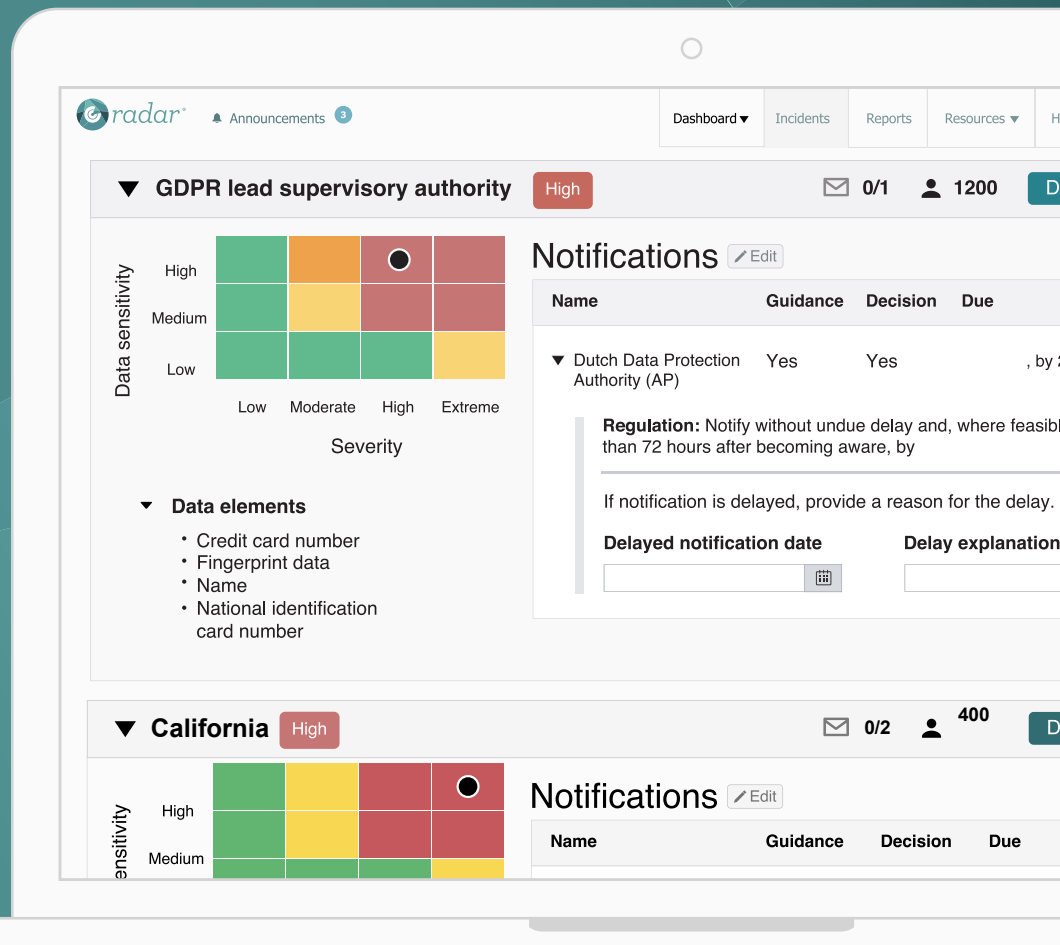
Visit our stand for a demo!



Privacy Incident Response in Half the Time

Technology to streamline
compliance with data breach
notification regulations

**Visit the RadarFirst
Team at Tabletop #7**



*For every business card we collect, we are donating
\$5 to St. Jude Children's Research Hospital.*

radarfirst.com >



Manage Compliance for CCPA, GDPR, HIPAA and Other Privacy Regulations

TrustArc Privacy Compliance Solutions



Privacy Platform

- Data Inventory Hub
- Assessment Manager
- Cookie Consent Manager
- Website Monitoring Manager
- Marketing Consent Manager
- Individual Rights Manager
- Ads Compliance Manager



Privacy Consulting & Training

- Compliance Assessments
- Vendor Risk Management
- DPIA / PIA Program Development
- Breach Response Plans
- Policies and Procedures
- GDPR and CCPA Implementation
- Employee Privacy Training



Privacy Certifications

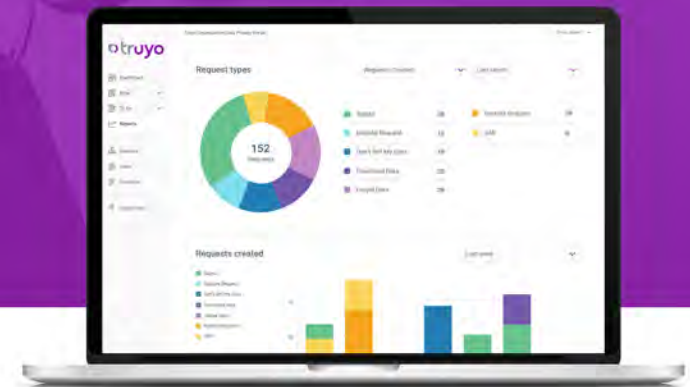
- GDPR Validation
- EU Privacy Shield Verification
- APEC CBPR and PRP Certification
- Children's / COPPA Certification
- TRUSTe Enterprise Certification
- EDAA Certification
- Dispute Resolution Service

Scalable Privacy Rights Automation for the Enterprise



Powered by Intel®, Truyo is the automated answer for enterprises seeking to deploy truly automated subject access requests, consent, and other data privacy rights processing capabilities that:

- Scale with your needs • Deliver conspicuous compliance
- Adapt to new privacy regulations as they emerge



Product Features



Data Collection Engine

Automatically search, extract, and present data to users



Secure Subject Access Request Portal

Offer customers a self-serve privacy experience



Consent Management

Let customers manage consent in the same portal



Identity Validation & Security

Automated identity validation with bank-level security



Reporting & Audit Trail

Automatically log everything with detailed reporting



Data Change Engine

Automatically delete, change or anonymize data across all systems



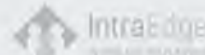
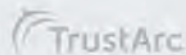
Dashboard & Workflow Management

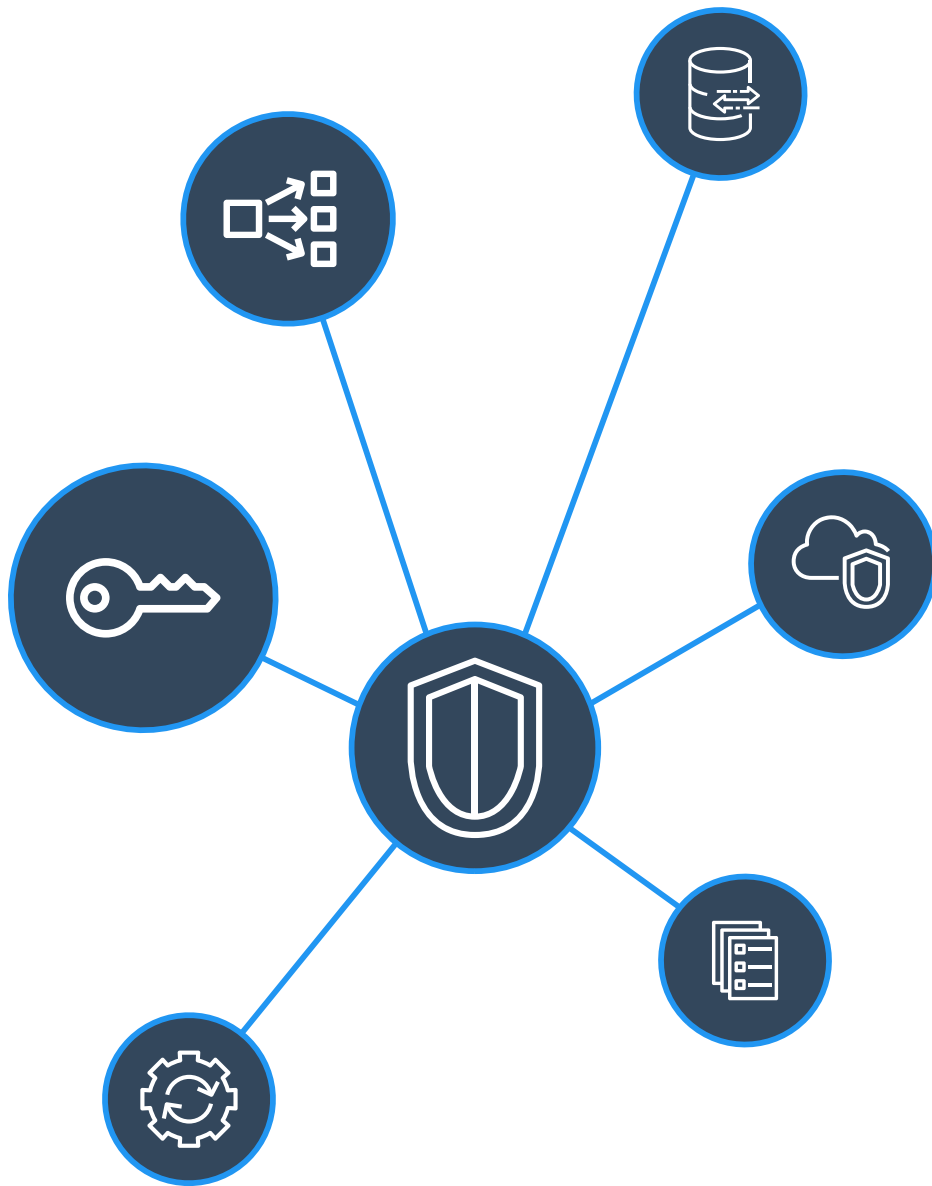
Easily see and track tasks and deadlines

The Truyo Difference

- Change automation including adds, deletes, and anonymization
- 15+ years' experience connecting complex data systems
- Fully customizable UI and UX
- On-premises hosting available

Learn more at
truyo.com/product





END-TO-END PLATFORM FOR CCPA SUBJECT RIGHTS REQUEST FULFILLMENT

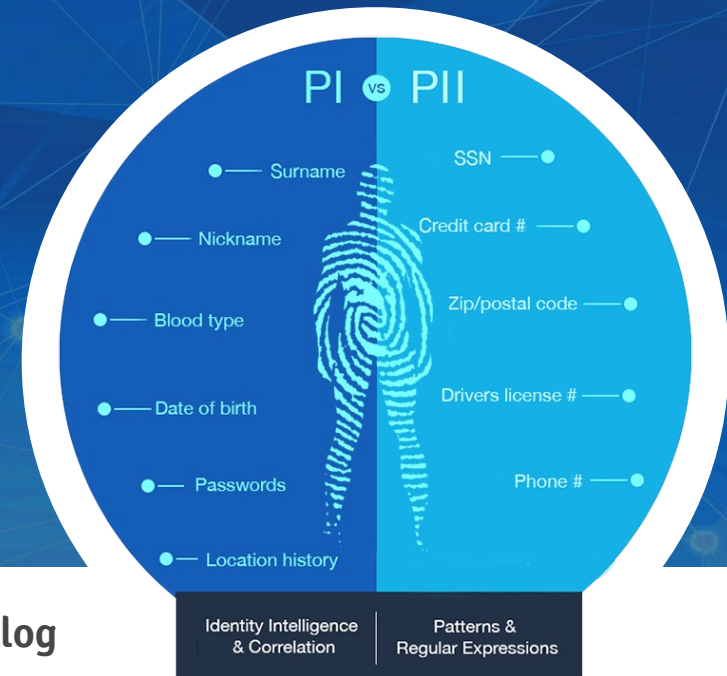
WireWheel's platform is your end-to-end path to compliance helping your organization comply with today's CCPA and GDPR requirements while remaining ready for any future regulatory regimes, minimizing legal risks and reducing time and effort it takes to respond to data subject requests.

WIREWHEEL CAN HELP YOU:

- ✓ Verify and Authenticate All Requestors Identities
- ✓ Track, Review, and Approve Requests
- ✓ Automatically Ticket and Assign Requests
- ✓ Collect, Manage, and Review Internal Data to Fulfill Requests
- ✓ Encrypt and Securely Deliver Information

Privacy-Centric Data Discovery & Classification

- ▶ Get **Visibility** on **Personal, Customer & Sensitive Data**
- ▶ Automatically Build **Identity & Entity Profiles**
- ▶ Get a Full **Data Inventory** and Automatically Build a **Data Catalog**



Support for all your data.

Coverage where you need it, at petabyte scale.

- Unstructured
- Structured
- Big Data & NoSQL (including
- Couchbase & Cassandra)
- Messaging
- Cloud/SAAS
- Middleware
- Applications

Classify • Correlate • Catalog

BigID helps organizations discover, manage, and protect customer data across data centers and in the cloud.

Classify customer, personal, and entity data collected across structured, unstructured, and semi-structured data stores.

Correlate data points to a single identity or entity to get full visibility on personal data - and automatically uncover dark data that links to an existing profile.

Catalog your data inventory so that you can easily manage personal data and comply with data privacy regulations.

360° Data Visibility

Redefine data protection and privacy with BigID.

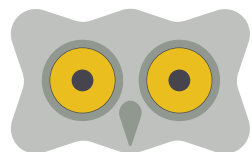
Automatically scan almost any data store and application in the organization at petabyte-scale to discover identity and entity data, analyze activity, meet compliance, and protect personal and sensitive data.



PRIVACI.ai

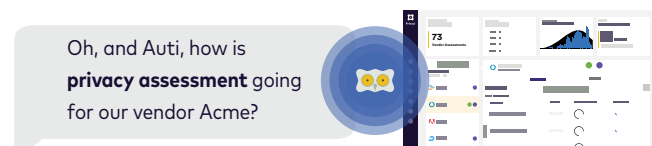
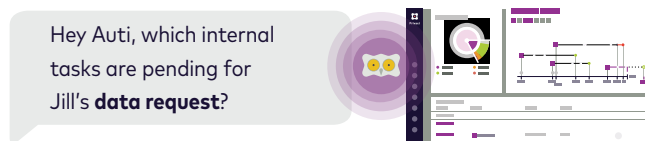
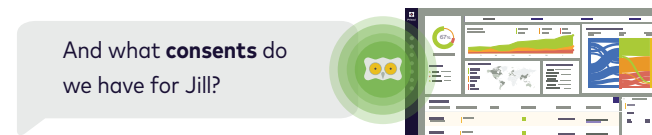
AI-Powered PrivacyOps

PRIVACI.ai is the World's first PrivacyOps platform that helps automate all the major functions needed for privacy compliance in one place. The solution leverages robotic automation to identify personal data and its owner, a secure portal for orchestration and collaboration, and a natural language interface to simplify access to complex data.



Meet Auti
your privacy bot

Easily get answers to your privacy compliance questions leveraging Auti's natural language interface.



Make Privacy Compliance Easier to Manage

Request a Demo Now
www.privaci.ai/request-a-demo